



Sara Smith



Represented by **The NWT Group**

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<https://NWTgroup.com/client/sarasmith>

EXPERIENCE

WKRN, Nashville, TN

Reporter

January 2024 — Present

KOKH, Oklahoma City, OK

Reporter

January 2022 – December 2023

- Lead nightside reporter, covering primary beats including crime, politics, breaking news and severe weather
- Deliver live-shots nightly
- Cultivate working relationships with key community, law enforcement and business leaders
- Write/produce stories for station website/social media
- Engage with viewers via social media daily with a growing Facebook, Twitter/X and Instagram following

KXII, Sherman, TX

MMJ/Fill-in Anchor

April 2015 – May 2018

- Fill-in anchored weekday newscasts
- Pitched original story ideas daily
- Shot, edited, produced stories for on-air, station website and social media
- Delivered live reports from the field and/or in-studio

KWTX, Waco, TX

MMJ

April 2013 – April 2015

- Reported, shot, edited stories for on-air and online, including social media
- Presented live field and/or in-studio reports including breaking news daily
- Front line reporter for Ft. Hood, Twin Peak mass shootings and the West Explosion
- Pitched three original story ideas daily

KXII, Ardmore, OK

Bureau Chief/MMJ

July 2011 – April 2013

- Reported, shot, edited stories for on-air and online, including social media
- Presented live field and/or in-studio reports including breaking news daily
- Pitched three original story ideas daily

EDUCATION

TEXAS CHRISTIAN UNIVERSITY

Bachelor of Science: Broadcast Journalism

Sara Smith is a seasoned, enterprising, general assignment reporter with ten years of experience. Sara has been a lead nightside reporter at each of her stations specializing in hard news, crime coverage, and breaking news. She has a track record of **journalistic excellence in breaking major national stories** like the top story on her REPORTER REEL.

Social Media



@sarasmithtv



@sarasmithontv
1.3K followers



@SaraSmith_TV



Sara Smith

Skills

- Writing
- Interviewing
- Live Reporting
- Videography
- Editing