



Brittany Begley



Represented by **The NWT Group**

SariPadorr@NWTgroup.com

817-987-3600

<https://NWTgroup.com/client/brittanybegley>

EXPERIENCE

Meteorologist

KPRC, Houston, TX

March 2024 — Present

- Weekend Meteorologist, delivering forecasts and conditions for 3 hours on Saturday and 2 hours on Sunday
- Fill-in for Wx on all day parts
- Cover weather and traffic breaking news in the studio and live on-scene across all platforms
- Update and push the daily weather article to digital platforms, ensuring timely and accurate content reaches audiences across web and mobile
- Record and edit weather posts for OTT
- Write/edit a daily vertical video before shift with Cap Cut, including a weather breakout for the day that pushes ahead to the newscast and drives engagement on social and streaming
- Create uniquely-written stories to accompany vertical videos—tailored for viewers who prefer reading alongside video—using creative storytelling that relates to everyday life
- Pitch and report various wx and consumer-related stories

Skills

- Barron
- Barron Handtracking
- WSI
- Edius
- Cap cut
- ENPS
- iNEWS

Social Media



Brittany Begley



@BrittanyCBegley
17K followers

Freelance Meteorologist

KRON, San Francisco, CA

July 2022 — March 2024

- Fill-in for all day parts
- Responsible for Breaking Weather & Traffic News

KXTV, Sacramento, CA

Anchor/Meteorologist/Reporter

February 2018 — May 2022

- Solo Anchor 4:30am and 11am shows
- Traffic Anchor 5am-7am
- Meteorologist for all day parts
- Weekly consumer beat - Begley's Bargains & Dollars and Sense

WBNS, Columbus, OH

Traffic Reporter/GA Reporter

October 2014 — February 2018

- Reformatted traffic segments with two daily and two bi-weekly franchises
- Performed an in-depth station comparison to gain competitive market advantage
- Covered tornado damage and severe weather from Chopper 10
- Hosted weekly "Best Bets" franchise for the weekend show
- Built and produced WSI weather and traffic graphics
- Continually updated social media accounts, engaging with viewers throughout the day

WDTN, Dayton, OH

Freelance Traffic Reporter

August 2013 — December 2014

WCNC, Charlotte, NC

Charlotte Today Host/Traffic Reporter

August 2010 — May 2013

- Hosted social media segments
- Produced segments and booked daily guests
- Updated website stories and videos
- Launched new traffic format
- Used Radiate Media graphics