



# Brittany Begley



Represented by **The NWT Group**  
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<https://NWTgroup.com/client/brittanybegley>

## Skills

- Barron
- Barron Handtracking
- WSI
- Edius
- Cap cut
- ENPS
- iNEWS

## Social Media



Brittany Begley



@BrittanyCBegley  
17K followers

## EXPERIENCE

### KPRC, Houston, TX

#### Meteorologist

March 2024 — Present

- Weekend Meteorologist, delivering forecasts and conditions for 3 hours on Saturday and 2 hours on Sunday
- Fill-in for Wx on all day parts
- Cover weather and traffic breaking news in the studio and live on-scene across all platforms
- Update and push the daily weather article to digital platforms, ensuring timely and accurate content reaches audiences across web and mobile
- Record and edit weather posts for OTT
- Write/edit a daily vertical video before shift with Cap Cut, including a weather breakout for the day that pushes ahead to the newscast and drives engagement on social and streaming
- Create uniquely-written stories to accompany vertical videos—tailored for viewers who prefer reading alongside video—using creative storytelling that relates to everyday life
- Pitch and report various wx and consumer-related stories

### KRON, San Francisco, CA

#### Freelance Meteorologist

July 2022 — March 2024

- Fill-in for all day parts
- Responsible for Breaking Weather & Traffic News

### KXTV, Sacramento, CA

#### Anchor/Meteorologist/Reporter

February 2018 – May 2022

- Solo Anchor 4:30am and 11am shows
- Traffic Anchor 5am-7am
- Meteorologist for all day parts
- Weekly consumer beat - Begley's Bargains & Dollars and Sense

### WBNS, Columbus, OH

#### Traffic Reporter/GA Reporter

October 2014 – February 2018

- Reformatted traffic segments with two daily and two bi-weekly franchises
- Performed an in-depth station comparison to gain competitive market advantage
- Covered tornado damage and severe weather from Chopper 10
- Hosted weekly "Best Bets" franchise for the weekend show
- Built and produced WSI weather and traffic graphics
- Continually updated social media accounts, engaging with viewers throughout the day

### WDTN, Dayton, OH

#### Freelance Traffic Reporter

August 2013 – December 2014

### WCNC, Charlotte, NC

#### Charlotte Today Host/Traffic Reporter

August 2010 – May 2013

- Hosted social media segments
- Produced segments and booked daily guests
- Updated website stories and videos
- Launched new traffic format
- Used Radiate Media graphics