

McKenna King



Represented by **The NWT Group**DavidChristopher@NWTgroup.com
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https://NWTgroup.com/client/mckennaking

Skills

- Experienced in Baron Weather System, Baron Traffic, WSI Max, WSI Traffic, Bufkit, Final Cut Pro, Adobe Premiere, iNews, ENPS, and WordPress
- Expert on social media platforms
- Serve as emcee for various community events
- Teach weather lessons to grade schools

EDUCATION

Mississippi State UniversityBroadcast Operational Meteorology
2019 — 2022

Brigham Young University

Bachelor of Arts Broadcast Journalism 2014 — 2018

Social Media



@mckennaking
10.2K followers



@McKennaKingTV 14K followers



@McKennaKingTV
3K followers



McKennaKingtv

EXPERIENCE

KTVT, Dallas, TX

June 2025 — Present

December 2024 - Present

Weekday Evening Meteorologist Weekday Morning Meteorologist

Chief Meteorologist

WCMH, Columbus, OH

January 2022 — December 2024

- Produced, forecasted, and presented weather segments for weekday morning shows
- Created new graphics within the Baron weather system to set station apart
- · Reported live from the field during big weather events
- Emceed various events from within the community

WFTS, Tampa, FL

Weather Anchor/Anchor/Reporter

December 2019 — December 2021

- Produced, forecasted, and presented weather segments for morning and evening shows
- Covered several hurricanes and tropical storms live from the coastline, and in studio
- · Filled in as traffic anchor
- Enterprised, shot, and produced lead environmental stories garnering change within local government; as well as environmental stories making national headlines
- Reported live in the field several times weekly
- Filled in periodically for station anchors
- Emceed events within the community

KIVI-TV, Boise, ID

Weather Anchor/Anchor/Reporter

May 2018 — November 2019

- Produced, forecasted, and presented weather hits for morning and evening shows
- · Filled in weekly for both the morning and chief meteorologists
- Enterprised, shot, edited lead story for weekday nightside shows
- Worked as legislative reporter
- Covered breaking news, state and local government, investigative pieces;
 in addition to general assignment and enterprise stories

KSL-TV, Salt Lake City, UT.

Assoc. Producer/Traffic Producer

December 2017 — May 2018

- Produced daily traffic graphics on WSI Traffic for anchors
- Assisted AM producers in writing content for AM newscasts
- Boothed AM shows

KBYU, Provo, UT

Weather Anchor/Reporter

September 2016 — April 2018

- Produced and presented daily weather graphics for noon show
- · Enterprised, shot, wrote, and edited weekly PKGs