



Angelique Lizarde



Represented by **The NWT Group**
sbrown@NWTgroup.com 817-987-3600

<https://NWTgroup.com/client/angeliquelizarde>

Bi-lingual media and communications expert and award-winning journalist skilled in broadcast, digital media and social media. Excellent written, verbal and visual communication skills. Masterfully juggles multiple projects simultaneously under tight deadlines. Successfully cultivates strong relationships with city and government leaders. Strong understanding of how to secure positive

Education

Boston University

MS in Broadcast Journalism

University of San Diego

BA in Communication Studies

Minor in Spanish

Awards

- 2024 Edward R. Murrow - Excellence in Journalism Award
- 2021 Edward R. Murrow - Excellence in Journalism Award

Skills

- English & Spanish fluency
- Media relations
- Public speaking
- Social media
- Content creation
- Crisis communication strategies
- Video editing
- Microsoft Office
- Final Cut Pro
- Content Management Systems (CMS)

Social Media



@angeliquetvnews
1.6K followers



@angelique.lizarde.7
3.8K followers



@angeliquetvnews
1.9K followers



Angelique Lizarde

EXPERIENCE

KVOA, Tucson, AZ

Weekday Anchor

July 2021 — April 2025

- Develop relevant, timely & newsworthy story ideas daily; pitch in editorial meetings
- Research & analyze information; translate into concise & compelling copy for broadcast, web & social media
- Coordinate, conduct & transcribe on- & off-camera interviews
- Collaborate with photographers & producers to create content for various platforms under tight deadlines & high-stress scenarios
- Effortlessly deliver reports live on air to educate & inform target audience, maintaining flexibility & communication as details change
- Build & strengthen relationships with community & government leaders, experts, sources & the public to keep abreast of potential stories, gain information & maintain positive brand awareness

KVOA, Tucson, AZ

Primary Anchor

August 2015 — September 2020

- Presented stories & breaking news daily for top-rated evening newscasts, calmly & confidently pivoting as necessary to deliver accurate & up-to-date information
- Promoted & published stories to social media & consistently interacted with followers to increase viewership & drive digital traffic
- Responsible for making crucial editorial coverage decisions, guiding direction of newscasts, writing broadcast copy & live on-air execution
- Translated news content from Spanish to English daily
- Participated in regular community outreach efforts, including hosting conferences

XETV, San Diego, CA

Reporter

December 2014 — July 2015

- Reported live for "San Diego 6 in The Morning" newscast, covering top stories & breaking news
- Maintained constant communication with team to ensure story angle & vision was achieved & desired message was conveyed
- Utilized social media daily to market & share stories of local/national interest

San Diego Miramar College, San Diego, CA

Communication Information Officer

September 2014 — December 2014

- Wrote & disseminated press releases & newsletters to generate consistent positive media coverage
- Developed & implemented crisis communication strategies
- Served on committee dedicated to improving campus website & social media presence
- Worked closely with graphic designer to develop creative marketing campaigns & plan on-campus events
- Teamed up with faculty & staff to represent college in community, increasing visibility & brand awareness

KFMB, San Diego, CA

Reporter

February 2012 — February 2014

- Acted as lead breaking news reporter for "CBS News 8 This Morning" and mid-day newscasts
- Utilized social media to quickly & accurately deliver information to the public
- Developed mutually beneficial relationships with local journalists, public agencies & city officials

KVOA, Tucson, AZ

Reporter/Multimedia Journalist

October 2009 — January 2012

- Covered daily live hard news and breaking news, shooting & editing video, conducting interviews & writing broadcast copy under strict time constraints
- Wrote & updated web/social media copy with urgency & attention to detail
- Provided continuous coverage on Tucson Congresswoman Gabrielle Gifford shooting