

Lauren St. Germain



Represented by The NWT Group CarolynKane@NWTgroup.com 817-987-3600

https://NWTgroup.com/client/laurenstgermain

EXPERIENCE

WFTS - ABC Action News, Tampa, FL

Anchor/Reporter | December 2023 - Present

- Promoted to Early Evening Anchor for 4PM, 5PM, and OTT newscasts
- Serve as a Field Anchor during major breaking news and large-scale events
- Enterprise Reporter twice a week

Weekday Anchor/Reporter | June 2017 — December 2023

- Promoted in 2019 to 3PM and OTT Anchor while continuing to report
- Lead reporter on high-profile stories in the Tampa Bay region
- Consistently contributed to writing and producing daily newscasts
- Developed sources and pitched enterprise content with a strong community focus Weekend Morning Anchor | June 2017 — July 2019
- Promoted from Reporter to Weekend Morning Anchor
- Reported three days a week on dayside with an emphasis on live reporting Reporter | March 2017 – June 2017
- Daily Enterprise and Live Reporter for dayside newscasts
- Delivered multiple live shots per shift with clarity and urgency

WTVC – NewsChannel 9, Chattanooga, TN

Anchor/Reporter | February 2014 - March 2017

- Launched and served as Primary Anchor for Good Morning Chattanooga Weekend, a two-hour solo-anchored show
- Field Anchor for breaking news and live continuing coverage, including the AP Award-winning coverage of the July 2015 attack on servicemen at a local military recruitment center
- Regularly produced, wrote, and reported feature segments, including "Featured Creature," "Homegrown," and "Pay it Forward"
- Dayside Reporter during the week; covered breaking news with live shots and quick turn packages

WTVY, Dothan, AL

Anchor/Producer - CW Primetime News at 9 | July 2013 - February 2014

- Anchored and produced a live half-hour newscast tailored to a younger, fastpaced audience
- Delivered both in-studio and on-location live broadcasts five nights a week
- Managed the full production process: scripting, video editing, digital publishing, and social media promotion
- Frequent Fill-in Anchor for CBS and NBC affiliate newscasts at 5, 6, and 10 PM, plus morning shows

Anchor/Producer/Reporter – CW Primetime News at 9 | July 2012 — June 2013

- Helped launch a brand-new CW newscast as co-anchor and co-producer
- Produced and anchored live half-hour newscasts, integrating content from affiliate networks and wire services
- Reported multiple times per week as a **one-woman-band** shooting, writing, editing, and fronting top stories

EDUCATION

Boston University

September 2008 – May 2012

Bachelor of Arts in Psychology, Minor in Public Health Psi Chi - International Honors Society of Psychology

Skills

- One Woman Band Reporting
- Shooting: P2, JVC HM 100
- Editing: Final Cut Pro, Adobe, Edius
- iNews/AP ENPS

Community Involvement

"Girls on the Run" is a non-profit after-school program for girls in 3rd through 5th grade

Promote mental, emotional, and physical health though fun and active lessons involving running, working towards a goal of completing a 5k run at the end of each season Head coach for a group of 10 girls for two sessions (a session lasts half a year)

Social Media



@LaurenWFTS 5.2K followers



@LaurenWFTS 11K followers



@Isgreporting 13.6K followers



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