



# Toi Thornton



Represented by **The NWT Group**

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<https://NWTgroup.com/client/Toi-Thornton>

## EXPERIENCE

**Purdue University, Global** **Adjunct Professor**  
February 2025 — Present

**Loyola University, New Orleans** **Adjunct Professor**  
April 2025 — Present

**WVIT, Hartford, CT** **Anchor/Reporter**  
October 2023 — December 2024

- Anchor Saturday and Sunday morning newscasts
- Fill-in anchor on weekday morning newscasts
- Report three days a week on weekday morning

**WBRC, Birmingham, AL** **News Anchor/Traffic Anchor**  
August 2020 — October 2023

- Co-Anchor hour-long Good Day Alabama Extra--a mix of news, features and interviews
- Traffic Anchor for Good Day Alabama-#1 rated weekday morning 5 hour newscast
- Primary fill-in anchor for Good Day Alabama
- Specialty reporting
- Consistently among top talent on social media leader board for market
- Hosted "Undisclosed Trauma", a streaming webshow dealing with mental health issues
- Represent station at countless community events and schools

**WALA, Mobile, AL** **Reporter/MMJ**  
October 2017 — August 2020

- Nightside reporter responsible for generating lead story content
- Adjunct Professor of Communications — Spring Hill College — Mobile, AL for 2019 Fall Semester

**KLAF/KADN, Lafayette, LA** **Anchor/Reporter**  
February 2016 — August 2017

- 9PM Anchor/MMJ
- Hired as Reporter and promoted to Anchor within months

**Here We Go Entertainment** **Communications Coordinator**  
August 2015 — February 2016

**WDSU, New Orleans, LA** **Intern**  
Summer 2013 & Spring 2014

**WVUE, New Orleans, LA** **Production Assistant**  
July 2013 — November 2013

## EDUCATION

**Liberty University, Lynchburg, VA** **July 2021 — November 2024**  
Doctorate of Philosophy: Strategic Media

**Full Sail University, Winter Park, FL** **December 2016**  
Master of Arts: New Media Journalism

**Dillard University, New Orleans, LA** **May 2014**  
Bachelor of Arts: Mass Communications—Broadcast Journalism


## Organizations


- National Association of Black Journalists, Member
- IGNITE Foundation, Board Member
- New Awakening Recovery Services, Board Member
- Restoration Academy, Advisory Board Member
- Church of God In Christ International AIM Convention, Director of Public Relations
- Kappa Alpha Psi Fraternity, Inc., Member


## Skills

- Adobe Premiere
- Avid
- Edius

## Social Media

 @toithorntonnews  
26K followers

 @toitravthorntv  
1.5K followers

 @toithorntontv  
4.2K followers

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