

# **Cutter Martin**



Represented by **The NWT Group**<a href="mailto:SBrown@NWTgroup.com">SBrown@NWTgroup.com</a>
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https://NWTgroup.com/client/cuttermartin

# NWA!

### **Affiliations**

 NWS certification from the National Weather Association

#### **Skills**

- Weather Central, Fusion, WSI MAX, WSI MAX Engage
- ENPS, WorldNow, Edius, Adobe Audition
- Social Media, Community Outreach, Viewer Education

#### **Extracurricular**

- Mary Lin Elementary/APS STEAM Advisory Board Member
- Meals on Wheels Atlanta Volunteer
- Savannah Senior Citizens Inc.
- · Lubbock Meals on Wheels
- American Diabetes Association 2013-2015
  - Coordinated live coverage of fundraising efforts
- Boy Scouts of America, Eagle Scout
  - Led scouts through rank advancement, organized troop activities, and executed an Eagle Scout project 2004-2011

#### **Social Media**



**Cutter Martin** 



@cuttermartinwx 21K followers



@CutterMartin 3.4K followers



@CutterMartin

# **EXPERIENCE**

WJZ, Baltimore, MD

Meteorologist

March 2025 — Present

Meteorologist

WANF, Atlanta, GA

- March 2022 March 2025
- Weekend evening & digital meteorologist
- Weather/climate reporter
- Coordinates, executes active weather coverage between producers and meteorologists across all platforms
- Live weather in the field including; storm chasing, community events
- Regional hurricane coverage for Gray

#### WTOC, Savannah, GA

December 2015 - March 2022

Meteorologist, Weather Producer, Traffic Anchor, Reporter

- Meteorologist, Traffic Anchor on The News at Daybreak, Morning Break & The News at Noon
- Produces and delivers engaging and interactive forecasts across digital platforms; social media, Roku, Apps, etc.
- Reports live and gives forecasts during severe or impactful weather, during community events, etc.
- Works alongside station management to produce award-winning severe weather coverage and develop new ways to present weather information across platforms
- Fill-in anchor and content contributor for "Morning Break"; a lifestyle-oriented newscast

#### KCBD, Lubbock, TX

Weather Anchor, Weather Producer, Live Reporter

February 2013 – December 2015

- Founding weather anchor of the only weekend-morning newscast, Daybreak Weekend, on the South Plains
- Presented on-air forecasts and produced content for all web and social platforms
- Reported live during periods of winter weather, severe weather outbreaks and community events
- Led the conversion from Weather Central to WSI weather software

#### KCBD, Lubbock, TX

Weather Content Developer; Intern

September 2012 – February 2013

- · Learned and used LiveWire, Weather Central, Fusion and other weather software
- Answered Forecast Center phone calls & collected viewer's severe weather reports
- Produced short-term and extended weather forecasts by editing weather graphics to tell a particular story

# KTXT-FM, The Raider 88.1, Lubbock, TX Weather Anchor; Intern March 2012 – December 2014

- Founded and anchored Texas Tech's radio weather presence
- Developed and maintained weather content on KTXT's website and social media accounts
- Promoted severe weather awareness on the Texas Tech campus

## **EDUCATION**

### Texas Tech University at Lubbock, Texas

Bachelor of Arts in Electronic Media and Communication

Minor of Science in Atmospheric Science; Undergrad Research - Tropical Forecasting

National Weather Association Seal of Approval