

Taylor Grenda



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https://NWTgroup.com/client/taylorgrenda

Social Media

in

Taylor Grenda



@TaylorGrenda 95K followers



@TaylorGrenda 9.5K followers



@taylor_grenda 13K followers

Education

Mississippi State University Broadcast Meteorology Certificate December 2014

University of Miami Bachelor of Science in Communications

Major: Broadcast Journalism Minor: Political Science

May 2012

EXPERIENCE

WTTG, Washington, D.C. Weekday Morning Meteorologist/ May 2023 — Present Mid-Morning Reporter

- Forecast for weekday early morning and morning shows
- Do daily liveshots on 9am and 12noon shows on breaking weather and lifestyle

WBAL, Baltimore, MD

Weekend Morning Meteorologist

August 2017 – August 2022

- · Weekend Morning Meteorologist, primary fill-in
- Covered Blizzards, Hurricanes and Tornados
- Called back down to my former station In West Palm Beach when extra storm coverage was needed

WPBF, West Palm Beach, FL

Meteorologist

June 2014 - August 2017

- · Weekend Evening Meteorologist/Primary backup
- Weekday Morning Traffic Talent
- Extensive Hurricane and Tornado Storm Tracking experience

KRBC, Abilene, TX

Meteorologist/Reporter

July 2013 - May 2014

- · Weekend Weather Anchor/ Weekday Reporter
- Gained knowledge of Weather Central graphics system and Avid Newscutter
- Creating and producing live weather broadcasts and updating social media
- Performing live shots
- · Severe weather experience

WTXF, Philadelphia, PA

Intern

January 2013 - April 2013

- Created and performed my own forecast every weekend after every show
- Gained knowledge of how to forecast by myself and produced my own weathercast
- Assisted the weather anchors and producers with the daily forecasts and hourly broadcasts
- Responsible for creating the weather graphics for the 5,6, and 10 o'clock newscasts
- Gained knowledge of WSI and Baron weather system. Also assisted the assignment desk and reporters

University of Miami Television (UMTV), Coral Gables, FL Reporter September 2010 – May 2012

- Shot, edited, and wrote packages for the show SportsDesk, a live half hour show broadcasted every Friday at 7 pm
- Used ENPS and Final Cut Pro
- · Sports reporter for All University Sports
- Responsible for writing and performing live shots for an on-air commentary segment for SportsDesk
- Responsible for assisting in the production of the show NewsVision

Dover, DE

Miss Delaware USA, Top 10 Finalist