



# Tom Miller



Represented by **The NWT Group**

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An award-winning journalist with 15 years of experience across a variety of newsroom positions. Leverages his deep understanding of broadcast journalism to seamlessly collaborate, provide newsroom leadership and deliver on-air excellence. Through strong community relationships, Tom can deliver impactful and inclusive storytelling

## Awards

- Emmy – Winner
  - Morning Newscast, 2023
  - Breaking News, 2016
- Emmy - Nominated
  - Morning Newscast, 2020
  - Education Reporting, 2020
  - Politics/Government Program, 2020
  - Investigative Report, 2018
  - General Assignment Report, 2017
- National Headliner – Winner
  - Public Service, 2023
- Regional Murrow – Winner
  - Multimedia, 2020
  - Overall News Excellence, 2018
- Associated Press – Winner
  - Breaking News, 2016

## Skills

- Multimedia Content Creation
- Editorial Writing
- Copy Editing
- 13k + Social Media Followers
- Mentorship & Coaching
- Data-Driven Decision Making
- Executive Producing
- Project Management
- Video Production
- Content Management Systems
- Documentary Filmmaking
- ENPS

## Social Media



@TomMillerNews  
3.5K followers



@TomMillerKXAN  
8.7K followers



@newstom  
1.2K followers



Tom Miller

## EXPERIENCE

### KXAN, Austin, TX

### Morning Anchor

June 2018 — Present

- Co-anchor daily morning show, contributing to rise from third to first place in demo and household viewership (representing a 66% YoY increase)
- Manage multiple simultaneous projects, including investigative documentaries, special reports, and solutions journalism series
- Mentor and guide a team of reporters, producers and photographers, fostering creativity and professional growth while maintaining high editorial standards
- Review audience metrics and implement action plans to ensure the team is delivering compelling content with measurable outcomes
- Demonstrate strong commitment to the community by serving as company ambassador at local events, fundraisers and other outreach opportunities
- Collaborate with cross-functional departments to achieve station's strategic priorities, including increasing advertising sales, developing marketing campaign strategies, and establishing new partnerships with local media companies to maximize content-sharing opportunities
- Participated in journalistic ethics and legal training to promote awareness and reduce exposure risks
- Identified opportunities for organization to expand into new platforms, including podcasting and live-streaming
- Served as interim executive producer for morning newscast

### Austin, TX

### Public Speaker/Coach

2021 — Present

- Deliver public speaking and hosting services for Fortune 500 companies, professional organizations, and local non-profits
- Develop event communication strategies to effectively engage diverse audiences
- Coach professionals on storytelling, presentation techniques, and digital communication tools for live and virtual delivery

### KCRA, Sacramento, TX

### Reporter

2015 — 2018

- Served as general assignment reporter with subject matter expertise in environmental and natural disaster reporting
- Pitched, researched, gathered, wrote, and presented stories for top-rated newscasts and website
- Designed and piloted Facebook Live coverage strategy for Hearst Television
- Developed positive relationships with community leaders and local news makers to source stories for a diverse audience

### KVUE, Austin, TX

### Multimedia Journalist

2014 — 2015

- Independently created video and written content on daily deadline for a mix of communication channels, including TV, web, and social media
- Mastered end-to-end video production, including camera operation, lighting, editing, and voice-over
- Researched, sourced and pitched multiple stories daily ahead of planning meeting

### KSBW, Salinas, CA

### Reporter/Producer

2011 — 2014

- Served as general assignment reporter and weekend producer for market-leading station
- Created compelling graphics and wrote engaging scripts
- Led team innovation into social media as a tool for news gathering, real-time updates, and promotion

## EDUCATION

### Arizona State University

BA - Journalism & Mass Communication with Political Science Minor