



# Kara St. Cyr



Represented by **The NWT Group**

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<https://NWTgroup.com/client/karast-cyr>

## EXPERIENCE

### KPIX, San Francisco, CA

Reporter

July 2024 — Present

### Louisiana Public Broadcasting, Baton Rouge, LA

Anchor/Reporter/Producer

December 2020 – July 2024

- *THE WAY FORWARD*
  - Governor Sit Down
    - Researched and wrote all questions for this interview
    - Communicated with the Governor's press team over the course of three months to schedule this interview.
  - Safe Haven
    - Extensively researched the locations, wrote all questions, and hunted down interviews who remembered the locations listed in the Green Book
    - Scheduled field shoots and organized photographers, approved visuals, storyboarded episodes, and directed camera shots
    - Wrote scripts and timed out series episodes
    - Hosted, voiced
  - Crossing Over: Black Greek Life
    - Researched the fraternities/sororities, wrote all questions, and convinced interviews to talk on camera. Greek organizations historically refuse interview opportunities
    - Scheduled field shoots and organized photographers
    - Oversaw series budget, approved visuals, storyboarded episodes, and directed camera shots
    - Wrote each script and timed out the entire series
    - Host, voice
- *LOUISIANA SPOTLIGHT*
  - High Times
    - Researched Louisiana's medical marijuana and hemp laws
    - Wrote questions and gathered interviews
    - Scheduled field shoots and organized photographers
    - Directed camera shots
    - Host, voice
  - Bridging the Health Gap
    - Researched the health equity standards in Louisiana
    - Wrote interview and panel questions
    - Gathered interviews and panelists
    - Scheduled field shoots and organized photographers
    - Hosted entire program and panel discussion
  - Louisiana's Black Churches
    - Sole researcher Wrote all questions, and gathered all interviews
    - Wrote all questions and gathered all interviews
    - Scheduled field shoots and booked photog crew
    - Approved visuals, edits, storyboarded episodes, and directed camera shots
    - Wrote entire script and timed out the entire series
    - Host, voice

### WVLA, Baton Rouge, LA

Reporter/MMJ

May 2019 — November 2020

- Extensive news gathering
- Writing packages and VOSOTS
- Writing intros and outros for anchor reads
- Live reporting in the field and in- studio
- Shoot, edit, and voice packages
- Repurposing all stories for digital audiences
- Researching and pitching story ideas daily

### LSU Tiger TV, Baton Rouge, LA Reporter/Producer/News Director

2018

- Covered several breaking news events, including the Phi Delta Theta hazing scandal and officer involved shootings
- Received an APME award for work as a student journalist

## Education

Louisiana State University  
 Baton Rouge, LA 2018  
 Bachelor of Arts in Mass Communication

## Skills

- Hosting
- Producing
- Writing
- Interviewing
- Researching
- Videography
- Editing

## Social Media



@KaraMStCyr



Kara St.Cyr