



Ashley Holden



Represented by **The NWT Group**

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817-987-3600

<https://NWTgroup.com/client/ashleyholden>

Skills

- Software and Applications: ENPS, iNews, Social News Desk, Microsoft Office, Avid, Premiere and Edius
- Additional Equipment: Various Sony and Panasonic cameras; TVU and Dejero live backpacks

Social Media

AshleyHolden

@AshleyHoldenTV
13K followers

@ashleyvholden
7.1K followers

@AshleyVHoldenTV
8.8K followers

EXPERIENCE

KNXV, Phoenix, AZ
April 2022 — Present

Reporter/MMJ

KWTV, Oklahoma City, OK
April 2020 — April 2022

Weekend Anchor/Reporter

KWTV, Oklahoma City, OK
June 2018 — April 2020

Morning Reporter/MMJ

- Deliver live reports for 4a-7a shows
- Pitch story ideas to morning team and executive producer
- Shoot, edit and write VOSOT's and PKG's
- Coordinate with entire morning team during breaking news situations
- Fill-in anchor for morning and weekend shows

KWQC, Davenport, IA
October 2017 — May 2018

Weekend Morning Anchor/MMJ

- Produce and anchor weekend morning shows
- Post breaking news updates and daily stories to social media and station website
- Edit weekend and weekday morning shows
- Fill-in for weekday morning and evening anchors
- MMJ three days a week for weekday morning shows

KWQC, Davenport, IA
June 2015 — October 2017

MMJ

- Create content and deliver live reports for morning, dayside or nightside shows as needed
- Anchor and MMJ for sports department

EDUCATION

DePaul University, Chicago, IL
Bachelor of Arts Digital Cinema Production And Journalism
Graduated cum laude

June 2015