

Caitlin Burchill



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https://NWTgroup.com/client/caitlinburchill

EXPERIENCE

WVIT, Hartford, CT

Consumer Investigative Reporter/ Fill-in Anchor

September 2022 — Present

Helped recover \$100k for CT consumers in 2023

- Investigations have led to the creation of a law, a major cruise line policy change, and beefed-up security at CT's international airport
- Support consumers and report their stories in both English & Spanish

April 2019 – August 2022

Reporter/Fill-in Anchor

- · Big story reporter, consistently led dayside and nightside newscasts
- Enterprised exclusive investigative & consumer stories for NBC CT's Special Project's Unit
- Consistently gathered content for Telemundo Nueva Inglaterra, WVIT's sister-station & took collegiate Spanish courses to better connect with community

KSL, Salt Lake City, UT

Reporter/Fill-in Anchor

November 2016 - March 2019

- Big story reporter for both dayside and nightside newscasts
- Extensive long form, live breaking news experience
- · Enterprised exclusive content for special reports
- · First Utah TV reporter on scene of the Las Vegas massacre
- Covered sports feature content for KSL; Sent to Houston to cover Jazz playoff run
- Learned, actively told stories in National Press Photographers Association format

WABI, Bangor, ME

Anchor/Reporter

March 2013 - November 2016

- Co-anchor hour long weekday 5PM newscast; market's #1 rated 5pm newscast
- Promoted to anchor position after 9 months as a General Assignment Reporter
- · Continued to report everyday on-air and online
- Shot, wrote, and edited stories under tight deadlines

Husson University, Bangor, ME

Play-by-Play and Announcer

November 2014 – November 2016

- Webcast play-by-play and color commentator for a variety of sporting events
- · Public address announcer

New England Cable News, Newton, MA

Assignment Editor/ Associate Producer

June 2011 - February 2013

- · Hired as intern and worked up to full-time "freelance" employee
- Coordinated reporters, confirmed information, and assisted producers in writing stories
 - Wrote packages, field produced, and booked live guests for newscasts

Caitlin is committed to helping CT consumers. Her compassion for people and her competitive nature as a former collegiate volleyball captain makes her a reporting force. Caitlin has experience covering big stories all over the country and she can connect with community members in both English and Spanish.

Awards

- New England Emmy Award winner for Morning Newscast breaking news coverage (2023)
- 12 x Regional Emmy nominee: multiple for business/consumer news (2021, 2022, 2023, 2024), and only non-Boston reporter nominated for Reporter/Daily News category (2022)
- MMI's 2023 Financial Literacy and Education in Communities Award
- Only CT TV journalist selected to present at CT Foundation for Open Government's "The Stories Behind the Big Stories" of 2023 event
- 1st place CT SPJ Awards winner for Investigative (2019), Breaking News (2020), and Continuing Coverage (2020, 2021)
- Finalist for 2019 CT SPJ Theodore
 Driscoll Award for Investigative
 Reporting; only TV reporter chosen
 as finalist for this award which
 contained information obtained
 through reporter initiative, not readily
 available to the news media or the
 public
- Named one of the 'Most Influential Women' by CT Rivers Council 2020
- 1st place Utah SPJ Awards winner for Multimedia Journalist (2018, 2019)
- 1st place Maine Assoc. of Broadcasters Award winner for Enterprise 2016

Skills

- Extremely active on various social media platforms; leader of engagement among colleagues
- Attends and hosts various community and charity events
- Ability to edit (Adobe Premiere) and shoot video (Panasonic HPX500 and 300 series cameras)

Social Media



CaitlinBurchill



@CaitlinBurchillNBCCT 6.6K followers



@newsyCaitlin
5.7K followers



@caitlinburchill 6.8K followers



@caitlinburchill 28K followers

EDUCATION

University of Maryland, Global Campus

May 2023

Spanish for Business and the Professions Undergraduate Certificate

Colby College, Waterville, ME

May 2012

Bachelor of Arts with Distinction

Majors: American Studies, Women's Gender and Sexuality Studies

- Pamela Hoyt-Sanborn Award winner, for inspirational leadership and sportsmanship during tenure at Colby
- · Women's Varsity Volleyball Team
 - Named Female Athlete of the Year by campus newspaper; selected to New England All-Star Senior team
 - Voted Captain by teammates and coaches; most successful season in six years under my leadership

EXTRA-CURRICULAR ACTIVITIES

- Board Member for Girls on the Run Greater Connecticut August 2023- Present
- Ambassador for The Village for Families & Children
- · Passion for participating in and hosting a variety of community events
- Ran Boston Marathon 2018 for Mass. General Hospital's Pediatric Hematology Oncology Unit, raised \$13k+
- Graduate of FBI Citizens Academy and West Valley City, UT PD Citizens Academy
- Two-time inspirational speaker at alma mater Ursuline Academy's senior-parent brunch