



Daisha Jones



Represented by **The NWT Group**


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<https://NWTgroup.com/client/daishajones>

Social Media

 [daishajonesnews](#)

 @DaishaJonesKSHB
4.3K followers

 @DaishaJonesKSHB
5.8K followers

 @_daijones
3.9K followers

Skills

- iNews
- Edius
- StoryLine

EXPERIENCE

WPHL, Philadelphia, PA

April 2024 – Present

Morning Anchor

KSHB, Kansas City, MO

January 2020 – April 2024

Midday News Anchor/Traffic Anchor

- Report live on breaking news
- Developed statewide travel franchise
- Anchor midday show daily
- Primary morning anchor fill-in

WCTI, New Bern, NC

April 2018 – December 2019

Morning MMJ/Reporter/Anchor

- Anchor on breaking news desk
- Pitch story ideas
- Conduct interviews for stories (live and recorded)
- Produce PKGs for later shows
- Cover breaking news
- Serve as fill-in anchor
- Upload daily Facebook Lives after a story airs to recap, answer questions and initiate conversation
- Submit pictures of my stories to Chime In daily
- Post on social media platforms
- Emmy nomination for live stream audio coverage of Hurricane Florence 2018

KRXI, Reno, NV

October 2016 – April 2018

Producer

- Stacked/built 2-hour newscast
- Wrote scripts and teases in iNews
- Boothed 2-hour morning show
- Pitched story ideas
- Booked guests

August 2016 – October 2016

Associate Producer

- Wrote teases and scripts
- Interviewed guests and uploaded all interviews to website

KRNV News4/KRXI Fox 11, Reno, NV

2016

Intern

- Completed internship while a college senior

EDUCATION

University of Nevada, Reno

2016

Bachelor of Arts in Journalism with emphasis in news and broadcasting
Bachelor of Arts in Communications Studies