



Andres Gutierrez



Represented by **The NWT Group**

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<https://NWTgroup.com/client/andresgutierrez>

EXPERIENCE

WWJ/WKBD, Detroit, MI

MMJ/Reporter

September 2022 — Present

- Shoot, write and edit all stories
- Generate content that leads early evening newscasts
- Contribute daily content to cbsdetroit.com
- Lead Reporter covering the landmark trials of James and Jennifer Crumbley, the historic UAW strike, the mass shooting at Michigan State University and the Detroit Lions' NFC Championship Game
- Oversee content for Wayne County, one of the core counties in the DMA

KSHB, Kansas City, MO

Reporter/Fill-in Anchor

October 2013 — September 2022

- Reporter and occasional MMJ, enterprising stories and consistently leading the early evening and late newscast
- Promoting daily news stories along with the station brand through all social media platforms

KXAS, Dallas, TX

Reporter

February 2012 — August 2013

- Reported, shot, edited, and produced news stories for the station's weekday and weekend newscasts as part of NBC's Reporter Associate Program

NBC News—MSNBC/The Martin Bashir Show

Editorial Intern

September 2011 — February 2012

- Served as the show's digital journalist and gathered elements for air
- Continued field producing duties with WNBC-TV
- Shot, wrote, and edited pieces for NBCNewYork.com

NBC News—Nightly News

Editorial Intern

June 2011 — August 2011

- Pitched story ideas for the weekday and weekend editions of NBC Nightly News
- Researched and fact-checked information for use on air
- Logged and transcribed interviews and news feeds
- Assisted in the production of news packages

NBC News—MSNBC Dayside

Production Intern

June 2010 — June 2011

- Wrote VOs, VOSOTs and lead-ins for segments
- Gathered segment elements including research, notes, graphics and soundbites
- Pitched day-of, next day and futures story ideas

NBC News—Northeast Bureau

Editorial Intern

June 2009 — June 2010

- Worked with NBC News New York-based correspondents, producers and digital journalists in creating editorial content for the Today, Nightly News and MSNBC platforms
- Gathered and produced research for the bureau including coordinating interview subjects
- Field produced breaking news and general assignment day-of stories with the bureau and WNBC-TV

Washington Square News

Director of Multimedia/
City/State Editor/Staff Writer

September 2008 — January 2010

- Founded the multimedia desk for the Washington Square News
- Managed the video and photo desks to create multimedia content for nyunews.com
- Oversaw coverage of city and state news, that particularly affects NYU
- Supervised, lead, and trained a staff of 30 writers and deputy editor

EDUCATION

New York University's Steinhardt School of Culture, Education, & Human Development

B.S., Communications & B.A., Journalism

Awards

- 2018 NATAS Mid-America Regional EMMY Winner, Breaking News
- 2017 NATAS Mid-America Regional EMMY Winner, General Assignment Report-Within 24 Hours
- 2011 National Association of Hispanic Journalists Ford Scholarship Winner
- 2010 National Association of Hispanic Journalists Conference: "Student Projects"
- 2006 1010 WINS Tomorrow's Newsmakers Scholarship Winner

Skills

- Fluent in Spanish
- Proficient with Avid iNews, Dalet, Avid Dekos, Associated Press NewsDesk, AP ENPS, AP Exchange, OMT iMediaTouch Software, Lexis Nexis, Podcasts, Mac and Microsoft platforms
- Advanced Avid Video Editing, Final Cut Pro, Edius, Adobe Photoshop, and Pro Tools user
- Completed the Internet and Computing Core Certification Program (IC3)

Affiliations

- 2009 — Present National Association of Hispanic Journalists Member
- Feb. 2012 — Aug. 2013 NBC Owned Stations Reporter Associate Program Participant
- 2009 — 2012 Emma L. Bowen Foundation for Minority Interests in Media Participant

Social Media



@AndresCBSDetroit
2.7K followers



@AFGutierrez
4.2K followers



@andresfgutierrez
1.7K followers