



McKenna King



Represented by **The NWT Group**

DavidChristopher@NWTgroup.com

817-987-3600

<https://NWTgroup.com/client/mckennaking>

EXPERIENCE

WCMH, Columbus, OH

Weekday Morning Meteorologist

January 2022 — Present

- Produced, forecasted, and presented weather segments for weekday morning shows
- Created new graphics within the Baron weather system to set station apart
- Reported live from the field during big weather events
- Emceed various events from within the community

WFTS, Tampa, FL

Weather Anchor/Anchor/Reporter

December 2019 — December 2021

- Produced, forecasted, and presented weather segments for morning and evening shows
- Covered several hurricanes and tropical storms live from the coastline, and in studio
- Filled in as traffic anchor
- Enterprised, shot, and produced lead environmental stories garnering change within local government; as well as environmental stories making national headlines
- Reported live in the field several times weekly
- Filled in periodically for station anchors
- Emceed events within the community

KIVI-TV, Boise, ID

Weather Anchor/Anchor/Reporter

May 2018 — November 2019

- Produced, forecasted, and presented weather hits for morning and evening shows
- Filled in weekly for both the morning and chief meteorologists
- Enterprised, shot, edited lead story for weekday night side shows
- Worked as legislative reporter
- Covered breaking news, state and local government, investigative pieces; in addition to general assignment and enterprise stories

KSL-TV, Salt Lake City, UT.

Assoc. Producer/Traffic Producer

December 2017 — May 2018

- Produced daily traffic graphics on WSI Traffic for anchors
- Assisted AM producers in writing content for AM newscasts
- Boothed AM shows

KBYU, Provo, UT

Weather Anchor/Reporter

September 2016 — April 2018

- Produced and presented daily weather graphics for noon show
- Enterprised, shot, wrote, and edited weekly PKGs

Skills

- Experienced in Baron Weather System, Baron Traffic, WSI Max, WSI Traffic, Bufkit, Final Cut Pro, Adobe Premiere, iNews, ENPS, and WordPress
- Expert on social media platforms
- Serve as emcee for various community events
- Teach weather lessons to grade schools

EDUCATION

Mississippi State University

Broadcast Operational Meteorology
2019 — 2022

Brigham Young University

Bachelor of Arts
Broadcast Journalism
2014 — 2018

Social Media



@mckennaking
9K followers



@mckennakingtv
8K followers



@mckennakingtv
2.5K followers



McKennaKingtv