



# Lauren Melendez



Represented by **The NWT Group**

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<https://NWTgroup.com/client/laurenmelendez>

## Awards

- 2019 Best Investigative Reporter 2nd Place Illinois Associated Press Broadcasters

## Skills

- AVID
- Premiere Pro
- iNews
- ENPS
- Strong social media headlines/

## Education

**Syracuse University, Syracuse, NY**  
**S.I. Newhouse School of Public Communications 2016**  
 Master of Science, Broadcast & Digital Journalism

## Social Media



Lauren-Melendez



@LMelendezNews  
2.6K followers



@LMelendezNews  
9.7K followers



@lmelendeznews  
4.9K followers

## EXPERIENCE

### NBC Boston WBTS, Boston, MA

**Weekend Morning Anchor/Reporter**

October 2022 — Present

- Anchor 6 ½ hours of news on weekend mornings
- Take an active role in the production of the weekend morning newscasts
- Morning reporter three days a week covering breaking news
- Turn packages three times a week
- Specialize in enterprise reporting

### WOWT, Omaha, NE

**Anchor/MMJ**

September 2020 — October 2022

- Weekend Anchor
- Assists weekend producer to build newscast while directing reporters out in the field
- Enterprise Reporter, cultivating sources for content unique to the market.
- Morning Reporter delivering compelling live shots while securing content to MMJ for later newscasts

### WEEK, Peoria, IL

**Weekend Anchor/Producer/Investigative Reporter**

March 2017 – August 2020

- Produce, solo anchor '25 News' Saturday 6/10pm newscasts & Sunday 10pm - highest rated show
- Research stories, build weekend plan & assign leads to reporters
- Promoted to Investigative Reporter in August 2017
- MMJ multiple stories a day/live shots
- Investigative report (Police Officer Misconduct) broke social media records for the station, #1 trending story in DMA for two consecutive days, Prompted public statement/follow-up from local police dept. on body cam video & dept. policies/procedures.
- Tip pursued through consistent cultivation of community relationships led Peoria Police to ID/arrest a homicide suspect

### KCAU, Sioux City, IA

**D.C. Bureau Reporter**

Summer 2016

- Enterprise national stories affecting Sioux City residents from Capitol Hill Interview Iowa Congressional Delegation