



# John Hayes



Represented by **The NWT Group**

[SBrown@NWTgroup.com](mailto:SBrown@NWTgroup.com)

817-987-3600

<https://NWTgroup.com/client/johnhayes>


## Technical Skills


- Final Cut Pro X, Adobe Audition, iNews, Opus, Avid, Adobe Premiere, Cision

## Education

University of Central Oklahoma  
August 2016 — December 2019  
B.A. Professional Media

## Social Media

 @johnhayesnews

 @johnhayesnews  
1.4K followers

 @JohnHayesNews  
1K followers

 JohnHayes

## EXPERIENCE

### KFOR, Oklahoma City, OK

Reporter

March 2024 — Present

### KTUL, Tulsa, OK

Weekend Anchor

December 2022 — February 2024

### KAKE, Wichita, KS

Reporter/Producer

December 2020 — December 2022

- Andover, KS Tornado May 2022, live continuous coverage

### KWTV, Oklahoma City, OK

Morning Show Producer

December 2019 — December 2020

- Oversaw type and order of news stories to create show
- Responsible for format, news writing, and anchor/reporter coordination
- Ensured productions ran on time and solved problems as needed

May 2019 — December 2019

Associate Producer

- Produced line-up and lay-out of newscast
- Responsible for format, coordination with other departments, news writing, timing and distribution of final scripts
- Produced morning traffic segments

### Gooden Group, Edmond, OK

Public Relations Intern

May 2019 — July 2019

- Proofed press releases
- Formatted media lists
- Worked with nationally recognized clients
- Conducted daily social media research
- Wrote crisis scenario scripts
- Wrote blog posts and talking points for guest speakers

### KFOR, Oklahoma City, OK

Writer

December 2018 — May 2019

- Managed the assignment desk and fielded photographers and reporters
- Wrote news stories, produced opens, MAPVO's, VOSOT's, VO's, and gpx elements
- Answered viewer calls, updated the news daybook with new story ideas

### UCentral News, Oklahoma City, OK

Anchor/Reporter

January 2018 — December 2019

- Street reporter for a daily newscasts: interviewed individuals, shot b-roll, and prepared packages for air
- Served as on-call severe weather reporter
- Filled in as Producer and Associate Producer
- Anchored the 4:30PM Monday/Wednesday newscasts
- Shot live shots/"look-lives" for social media and breaking news segments
- Developed lead story ideas