

Caitlin has experience covering big

**Caitlin Burchill** 



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### https://NWTgroup.com/client/caitlinburchill

**Consumer Investigative Reporter/** 

## **EXPERIENCE**

## WVIT, Hartford, CT

September 2022 — Present

- **Fill-in Anchor** Helped recover \$100k for CT consumers in 2023
- Investigations have led to the creation of a law, a major cruise line policy change, and beefed up security at CT's international airport
- Support consumers and report their stories in both English & Spanish
- One of just five CT journalists selected to present at CT Foundation for Open Government's "The Stories Behind the Big Stories" of 2023 event
- Multiple Business/Consumer New England Emmy nominations
- Attend various community and charity events

#### April 2019 - August 2022

### **Reporter/Fill-in Anchor**

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- Big story reporter, consistently led dayside and nightside newscasts
- Won 2023 New England Emmy for best Larger Market Morning Newscast her breaking new coverage
- Only non-Boston reporter to be nominated for best Daily News Reporter during 2022 New England Emmy awards
- Enterprised exclusive investigative & consumer stories for NBC CT's Special Project's Unit
- Consistently gathered content for Telemundo Nueva Inglaterra, WVIT's • sister-station & took collegiate Spanish courses to better connect with community
- Fill-in anchored •

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Extremely active on various social media platforms; leader of engagement • among colleagues

## KSL, Salt Lake City, UT

November 2016 - March 2019

- Big story reporter for both dayside and nightside newscasts
- Consistently led newscasts whichever shift was working
- Originally hired as lead story, breaking news reporter for morning and noon newscasts; Consistently left content for evening newscasts
- Extensive long form, live breaking news experience
- Enterprised exclusive content for special reports
- First Utah TV reporter on scene of the Las Vegas massacre •
- Covered sports feature content for KSL; Sent to Houston to cover Jazz • playoff run
- Fill-in anchor
- Won 1st place for Utah SPJ's Multimedia Journalist Award for coverage on air and online of the Las Vegas Tragedy...also received multiple second places wins for a variety of other stories
- Learned, actively told stories in National Press Photographers Association • format

## WABI, Bangor, ME

March 2013 - November 2016

- Co-anchor hour long weekday 5PM newscast
- Promoted to anchor position after 9 months as a General Assignment Reporter
- Continued to report everyday on-air and online

news stories across the country. Combine that with her compassion for people and her competitive nature as a former collegiate volleyball captain, she's a reporting force to be reckoned with in the field. Caitlin has the ability to connect with community members in both English and Spanish. Her liberal arts education gives her a well-rounded edge. Her expertise having double majored in Women's Gender & Sexuality Studies and American Studies enable her to uniquely frame a story for viewers, especially in this era of social justice and change.

## Awards

- MMI's 2023 Financial Literacy and Education in Communities award
- Nominated for 2020 New England Emmy Award for Business/ **Consumer News**
- Nominated for 2020 New England Emmy Award for Breaking/Spot **News Multiple Reports**
- 1st place for Breaking News & Continuing Coverage categories for 2020 CT SPJ Awards
- 2020 Named one of the most influential women by CT Rivers Council
- Investigative stories placed 1st & 2nd in 2019 CT SPJ Investigative Broadcast Story category
- Finalist for 2019 CT SPJ Theodore Driscoll Award for Investigative Reporting: only TV reporter chosen as finalist for this award which contained information obtained through reporter initiative, not readily available to the news media or the public

## Anchor/Reporter

- Finalist in 2019 CT SPJ Breaking News category
- Won 1st place in 2018 & 2019 for Utah SPJ's Multimedia Journalist Award (coverage on-air and online of the Las Vegas Tragedy & a destructive wildfire)...also received multiple second places wins for a variety of other stories, including Best TV Reporter 2019
- Nominated for a Rocky Mountain Emmy Award in both 2018 and 2019

## Skills

- Social media savvv
- Ability to edit with Final Cut Pro and Final Cut X
- Ability to shoot video with Panasonic HPX500 and 300 series cameras
- Ability to produce a newscast with ENPS

# **Social Media**

in CaitlinBurchill @CaitlinBurchillNBCCT 6.5K followers @newsyCaitlin  $\mathbb{X}$ 5.6K followers @caitlinburchill 0 6.7K followers @caitlinburchill d 28K followers

- Shot, wrote, and edited stories under tight deadlines
- Responsible for helping keep station's website and social media sites updated
- Assisted assignment desk enterprising stories
- Ability to produce newscasts

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- Emceed, hosted and moderated station, community and political events
  - Anchored the market's No. 1 rated 5pm newscast

## Husson University, Bangor, ME

## November 2014 – November 2016

- Webcast play-by-play and color commentator for a variety of sporting events
- Public address announcer

## New England Cable News, Newton, MA

June 2011 - February 2013

- Started as intern and worked up to full-time "freelance" employee •
- Coordinated reporters, confirmed information, and assisted producers •
- Wrote packages, field produced, and booked live guests for newscasts ٠
- Assisted sports team with coverage of the New England Patriots •
- Worked assignment desk •
- Operated teleprompter •

# **EDUCATION**

### University of Maryland, Global Campus

Spanish for Business and the Professions Undergraduate Certificate

## Colby College, Waterville, ME

Bachelor of Arts with Distinction

Majors: American Studies, Women's Gender and Sexuality Studies

- Pamela Hoyt-Sanborn Award winner, for inspirational leadership and sportsmanship during tenure at Colby
- Women's Varsity Volleyball Team
  - Named Female Athlete of the Year by campus newspaper; selected to New England All-Star Senior team
  - Voted Captain by teammates and coaches; most successful season in six years under my leadership

# **EXTRA-CURRICULAR ACTIVITIES**

- Board Member for Girls on the Run Greater Connecticut August 2023-• Present
- Passion for participating in and hosting a variety of community events; raising funds to find a cure for cancer
- Ran Boston Marathon 2018 for Mass. General Hospital's Pediatric • Hematology Oncology Unit, raised \$13k+
- Graduate of FBI Citizens Academy and West Valley City's PD Citizens • Academv
- Opening speaker at Utah's Violent Crimes Conference for state • investigators 2018
- Chosen as speaker for Salt Lake City & West Valley City (UT) Police • Departments Yearly Award ceremonies
- Two-time inspirational speaker at alma mater Ursuline Academy's senior-parent brunch
- Spin addict •

**Associate Producer** 

# Assignment Editor/

**Play-by-Play and Announcer** 

May 2023

May 2012