

Daisha Jones



Represented by The NWT Group

https://NWTgroup.com/client/daishajones

Midday News Anchor/Traffic Anchor

Morning MMJ/Reporter/Anchor

EXPERIENCE

KSHB, Kansas City, MO

January 2020 - Present

- Report live on breaking news
- Developed statewide travel franchise
- Anchor midday show daily
- Primary morning anchor fill-in

WCTI, New Bern, NC

April 2018 – December 2019

- Anchor on breaking news desk
- · Pitch story ideas
- · Conduct interviews for stories (live and recorded)
- Produce PKGs for later shows
- Cover breaking news
- Serve as fill-in anchor
- Upload daily Facebook Lives after a story airs to recap, answer questions and initiate conversation
- Submit pictures of my stories to Chime In daily
- Post on social media platforms
- Emmy nomination for live stream audio coverage of Hurricane Florence 2018

KRXI, Reno, NV

October 2016 - April 2018

- Stacked/built 2-hour newscast
- Wrote scripts and teases in iNews
- Boothed 2-hour morning show
- Pitched story ideas
- Booked guests

August 2016 - October 2016

- Wrote teases and scripts
- · Interviewed guests and uploaded all interviews to website

KRNV News4/KRXI Fox 11, Reno, NV

2016

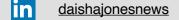
Completed internship while a college senior

EDUCATION

University of Nevada, Reno

Bachelor of Arts in Journalism with emphasis in news and broadcasting Bachelor of Arts in Communications Studies

Social Media



@DaishaJonesKSHB
3.8K followers

@DaishaJonesKSHB 4.9K followers

@_daijones

3.5K followers

Skills

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- iNews
- Edius
- StoryLine

Intern

2016

Producer

Associate Producer