



Daisha Jones



Represented by **The NWT Group**

CarolynKane@NWTgroup.com

817-987-3600

<https://NWTgroup.com/client/daishajones>

Social Media



[daishajonesnews](#)



@DaishaJonesKSHB
3.8K followers



@DaishaJonesKSHB
4.9K followers



@_daijones
3.5K followers

Skills

- iNews
- Edius
- StoryLine

EXPERIENCE

KSHB, Kansas City, MO

January 2020 – Present

- Report live on breaking news
- Developed statewide travel franchise
- Anchor midday show daily
- Primary morning anchor fill-in

Midday News Anchor/Traffic Anchor

WCTI, New Bern, NC

April 2018 – December 2019

- Anchor on breaking news desk
- Pitch story ideas
- Conduct interviews for stories (live and recorded)
- Produce PKGs for later shows
- Cover breaking news
- Serve as fill-in anchor
- Upload daily Facebook Lives after a story airs to recap, answer questions and initiate conversation
- Submit pictures of my stories to Chime In daily
- Post on social media platforms
- Emmy nomination for live stream audio coverage of Hurricane Florence 2018

Morning MMJ/Reporter/Anchor

KRXI, Reno, NV

October 2016 – April 2018

- Stacked/built 2-hour newscast
- Wrote scripts and teases in iNews
- Boothed 2-hour morning show
- Pitched story ideas
- Booked guests

Producer

August 2016 – October 2016

- Wrote teases and scripts
- Interviewed guests and uploaded all interviews to website

Associate Producer

KRNV News4/KRXI Fox 11, Reno, NV

2016

- Completed internship while a college senior

Intern

EDUCATION

University of Nevada, Reno

Bachelor of Arts in Journalism with emphasis in news and broadcasting
Bachelor of Arts in Communications Studies

2016