



# Jennifer Mercedes



Represented by **The NWT Group**

[SandraRichards@NWTgroup.com](mailto:SandraRichards@NWTgroup.com)

817-987-3600

<https://NWTgroup.com/client/jennifermercedes>

## Skills

- Editing, front office, team leader, networking, camera work, producing, reporting, research, sales, enthusiastic people person, bilingual in English and Spanish

## Accomplishments

- 2023 La Vida Baseball nominated for a Hashtag Sports Award in the Excellence in Multicultural Storytelling category
- Awarded a 40 under 40 Award from the New York Hispanic Coalition
- Recognized by Lincoln Motor Co. as a Lady Lincoln

## Affiliations

- Member of the National Association of Hispanic Journalist (NAHJ)
- Member of the ACD-NY (Association of Dominican Sports Journalist)
- Member of the Boomstick23 Foundation (Non-Profit Foundation)

## Social Media



Jennifer-Mercedes



@LaChicaDeportes  
8K followers



@Chica\_Deportes  
3.2K followers



@Lachicadeportes  
29.4K followers



@ChicaDeportes  
7.4K followers

## EXPERIENCE

### La Vida Baseball, Chicago, IL

Host/Producer

May 2019 – May 2023

- Host of daily show streamed on all social media platforms
- Produce and create content including interviews with athletes
- Manage and curate content across all social media platforms
- Host weekly podcast, Locker Room Talk
- Occasionally shoot and edit
- On the April 2023 cover of People En Español "Salud" magazine

### Ford Motor Company, New York, NY

Brand Ambassador

February 2018 – April 2018

- Partnered with Ford Motor Co. on Spanish language campaign called Abrochate Por Amor
- Produced content highlighting the need for seatbelt use

### ESPN, Bristol, CT

Freelance Reporter

September 2016

- Traveled to the Dominican Republic to gather information regarding the David Ortiz Children's Fund
- Coordinated interviews with Doctors, patients, as well as David Ortiz
- Produced and served as lead reporter on feature for One Nacion, which aired simultaneously on ESPN and ESPN Deportes

### El Mundo De La Grandes Ligas (LasMayores.com) Correspondent

April 2016

- On air interviews with Major League Baseball players

### La Chica Deportes, New York, NY

Executive Producer/Host

May 2011

- Developed half hour television sports show
- Hosted and produced weekly show, researched players, gathered b-roll
- Produced, wrote and revised all intros and segments

### El Show De Jackie (Telemundo), Englewood Cities, NJ

Producer/

Feb 2014 – Sept 2014

- Conducted on-air interviews

Host

### Mapiando (Azteca America), New York, NY

Sports Reporter

Feb 2007 – July 2008

- Wrote and produced sports segment
- Interviewed athletes in a variety of sports on camera
- Collaborated with colleagues to create new ideas for stories

### Telemundo, Fort Lee, NJ

Intern

Feb 2006 – June 2006

- Interviewed guests, researched new topics, logged video, researched for stories and ran teleprompter

## EDUCATION

### Rutgers University, Newark, NJ

May 2008

Bachelor of Arts, TV / Hosting Workshop Actors Connection