



# Madison Carter



Represented by **The NWT Group**

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<https://NWTgroup.com/client/madisoncarter>

## EXPERIENCE

### **WSOC, Charlotte, NC** **Investigative Reporter/Noon Anchor**

November 2022 — Present

- Investigative reporter leading coverage on power grid security
- Help Producers manage line up and editorial for newscasts
- Primary fill-in for evening newscasts

### **TEGNA, Atlanta, GA** **Anchor/Lead Investigative Reporter**

April 2021 — November 2022

- Lead Reporter for national investigative team, Atticus
- Work collaboratively with team to produce character-centered investigations on race, culture, crime and corruption
- Produce long-form docuseries investigations to distribute across 49 tv stations
- Breaking News Correspondent dispatched to events to cover for all TEGNA stations
- Help oversee localizing investigations for company markets
- Anchors daily streaming newscast distributed to all TEGNA stations for websites, roku and firetv apps

### **WKBW, Buffalo, NY** **Investigator/Anchor**

July 2018 — April 2021

- Anchored Noon show daily, fill-in anchor as needed
- Investigative reporter focusing on corruption
- Reported live on breaking news
- Developed sources and developed enterprise stories

### **WVIR, Charlottesville, VA** **Reporter/Fill-in Anchor**

June 2016 — June 2018

- Covered breaking morning news
- Responsible for up to 8 live shots during 2.5 hour morning show
- Anchored 2.5 hour morning show 1-3x each week on fill-in basis
- Produced and anchored live news cut-ins
- Enterprised and produced story ideas for daily turns

### **NCC News, Syracuse, NY** **Reporter/Anchor/Producer**

September 2013 — May 2016

- Covered breaking news stories on deadline
- Produced anchored and reported for radio and television broadcasts
- Conducted interviews
- Converted packaged stories to online formats quickly

### **WSYR, Syracuse, NY** **Sports Intern**

May 2015 — August 2015

- Recorded basketball and baseball games
- Edited on avid for broadcasts
- Filmed minor league Syracuse Crunch baseball games
- Wrote shot-sheets

### **Syracuse Football, Syracuse, NY** **Video Production Intern**

April 2014 — November 2015

- Worked to create content for the team to release via social media and digitally
- Filmed games and special events
- Interviewed athletes for interactive web pieces

### **Huddlin' With the Pros, New York, NY** **Sports Talk Radio Host**

August 2014 — Dec 2014

- Promoted from intern to host after five weeks
- Pulled VO and SOTS for social media engagement
- Produced four full radio broadcasts

## Awards

Gracie Award - Best Documentary  
2023 - A Different Cry

## Skills

- Language: Spanish - working proficiency
- Adobe creative suite: Illustrator, inDesign, Photoshop,
- Microsoft Office: Word, Excel, PowerPoint
- Equipment: Solo live shot TV-U, Canon DSLRs, Sony NX5U
- Editing: Final Cut Pro, AVID, Premiere Pro
- Social Media: Twitter, Facebook, LinkedIn, Instagram, Hootsuite, WordPress

## Education

Syracuse University, S.I. Newhouse  
School of Public Communications

Bachelor of Science: Broadcast and  
Digital Journalism  
Minor: Policy Studies

## Social Media



MadisonLCarter



@MadisonCarterTV  
4.7K followers



@madisonlcarter  
9.8K followers



@madisonlcarter  
4.5K followers