



Geoff Harris



Represented by **The NWT Group**

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<https://NWTgroup.com/client/geoffharris>

Awards

- 2022 National Edward R. Murrow Award, "Names Not Numbers" Newscast
- 2019 Chesapeake Associated Press Award, Best Local Sports Coverage
- 2019 Chesapeake Associated Press Award, Best Sports Feature
- 2017 Chesapeake Associated Press Award, Outstanding Year Round Local Sports
- 2017 Chesapeake Associated Press Award, Best Local Sports Coverage

Social Media



@geoffharristv



@GeoffHarrisTV
1K Followers



@geoff_harristv
1.1K followers

EXPERIENCE

WZVN, Fort Myers, FL

Anchor/Reporter

October 2019 — Present

- April 2023 promoted to Weekday Evening Anchor
- Weekend Morning Anchor (promoted after seven months)
- Primary fill-in Anchor for main Anchors (both mornings and evenings)
- Report three days a week
- MMJ when needed
- Produce and write human interest and enterprise stories for Southwest Florida's 7pm newscast
- Helped WZVN's 7pm newscast grow to #1 in Southwest Florida
- Actively seek out different ways to engage viewers on digital platforms including Facebook, Twitter and Instagram

WMDT, Salisbury, MD

Weekend Sports Anchor/ Reporter

March 2017 — October 2019

- Write, shoot and edit sports stories for on-air broadcasting in an exciting, captivating and authentic manner
- Deliver on-air live sports stories in an engaging and accurate style as both a reporter and anchor
- Credited with developing Associated Press nominated and sponsored sports series "After the Whistle"
- Assisted in increasing viewership by 15% since March, 2017
- Accrued social media growth of 20% since implementing "After the Whistle" in May, 2018
- Constant interaction with viewers via social media
- Team player and multi-tasker

The Sports Fan Base Network, Philadelphia, PA

November 2015 – August 2016

Assistant Crew Chief

- Co-hosted biweekly sports show airing on Comcast Network
- Produced remote broadcasts
- Wrote broadcast segments and managed scripts
- Interviewed high school, college and professional athletes and coaches

WCHE-AM, West Chester, PA

News Director

January 2014 – September 2015

- Coordinated news coverage with station public service projects
- Incorporated social media strategies into news coverage, newscasts and promotional efforts
- Maintained excellent working relationships with production crews and producers to keep show on pace and seamlessly meet network programming
- Wrote and broadcast daily news segments
- Covered Chester County council and school board meetings

NBC Universal/Comcast SportsNet, Philadelphia, PA

January 2014 – May 2014

Newsroom Intern

