

# Madeleine Wright



Reporter

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Represented by **The NWT Group**DavidChristopher@NWTgroup.com
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https://NWTgroup.com/client/madeleinewright

## **EXPERIENCE**

#### KYW, Philadelphia, PA

January 2022 - Present

- General Assignment Reporter-Enterprise Reporter
- · Bilingual Asian/Hispanic skills leads to exclusive elements on reports
- Expertise as MMJ-shooting, editing and Live ENG Skills
- · Lead reporter on breaking stories in the Delaware Valley
- Extensive Live Breaking News Experience-Major Story Coverage
- Develop and Maintain contacts and sources leading to exclusive reports
- TSR's for all major ratings periods

#### WPLG, Miami, FL

March 2017 - December 2021

- Bilingual Morning Reporter
- Extensive Live experience
- Anchored 3-Hours of Live coverage (shopping mall explosion)
- Live Hurricane coverage
- Strong enterprise reporter
- TSR's for all sweeps periods

#### WPRI, Providence, RI

March 2014 – March 2017

- · Researched, shot, wrote, edited and reported stories live on tight daily deadlines
- · Delivered up to three PKGs a day. Reported live as many as nine times a day
- · Covered breaking and developing news, delivering live updates for each newscast
- · Pitched enterprise story ideas using sources developed within the community
- Chosen for two-week reporting stint at WNCN-TV in Raleigh during NBC to CBS transition in 2016
- Reported live on scene for WBZ Radio in Boston and Fox & Friends on Fox News Channel

#### WNCT, Greenville, NC

March 2012 – March 2014

· Led station's coverage of coastal/military area as New Bern bureau chief

- · Pitched story ideas daily and one-man banded PKGs and VOSOTs with live shots
- · Reported live for sister station WNCN-TV in Raleigh on Croatan National Forest wildfire
- Stories featured on CBS News, CNN, and Dr. Phil

#### WSJV, South Bend, IN

### Multimedia Journalist

Intern

**Multimedia Journalist** 

**Multimedia Journalist** 

July 2011 - March 2012

- One-man banded PKG and one or two VOSOTs a day. Produced multimedia web articles
- Maintained multiple responsibilities as station's top weekend reporter and weekend video editor
- · Covered everything from breaking news and politics to features and human-interest stories

### eNews Channel Africa (eNCA), Johannesburg, South Africa Intern April 2010 – June 2010

- Wrote, edited and delivered on-air reports for morning newscasts on deadline
- Covered major national/international news, including HIV drug shortage and FIFA World Cup

#### WPIX, New York, NY

June 2009 - September 2009

- · Field produced, arranged interviews and researched story information for assignment desk
- Wrote consumer news tips for website and managed consumer help hotline

## **FDUCATION**

Northwestern University, Medill School of Journalism, Evanston, IL September 2007 – June 2011

Bachelor of Science in Broadcast Journalism, minor in Spanish

University of Oxford, St. Hugh's College, Oxford, England July 2006 – August 2006

# Skills

- Fluent in Spanish
- · Basic knowledge of Latin
- Active social media user
- Proficient in Twitter, Facebook, Instagram, and YouTube

## **Honors & Achievements**

- Named WPRI-TV's "Social Star" of the month of January for excellence in use of social media, 2016
- Graduated from New Bern Police Department's citizens police academy, 2013
- North Carolina Associated Press
   Rookie of the Year award, Honorable Mention, 2012
- Part of team coverage that won second place AP Award in Indiana for best newscast, 2011
- Medill Student Showcase honoree for excellence in student journalism, 2011

# **Affiliations**

- Southern New England Association of Black Journalists. Member
- National Association of Black Journalists, Member
- Asian American Journalists Association, Member

# **Social Media**



MadeleineWright



@MWrightReports 3.6K followers



@mwrightreports3.1K followers

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@mwrightreports 2.7K followers