



Michael McKay



Represented by **The NWT Group**

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<https://NWTgroup.com/client/michaelmckay>

Over 12 years of experience in a wide-range of diverse media work from reporting, sports broadcasting, video production, and live-event coordination. Highly successful career within television and radio and the ability to connect with viewers with a charming personality and bright smile. Skilled at handling high-stress situations with poise to ensure seamless production. Seeking to gain progressive experience as sports broadcaster, reporter, or anchor.

EXPERIENCE

KYTV, Springfield, MO

MMJ

October 2023 — Present

WEHT, Evansville, IN

MMJ/Reporter

August 2022 — October 2023

Rising Stars Magazine, Atlanta, GA

Staff Field Reporter/Writer

2019 — 2022

- Conducted research, gathered facts and wrote/produced stories
- Covered News stories and produced feature articles weekly
- Expertise with video camera and digital editing
- Writer for magazine and digitally
- Posted stories to website

Whitfield Academy, Mabelton, GA

Play by Play Announcer/Educator

2017 — 2020

- Utilized broadcast journalism knowledge to educate next generation of journalists
- Ability to write in multiple genres, fact checked copy
- Produced stories and content for website
- Thrived in fast-paced environments and consistently met deadlines

WFSH-FM "The FISH", Atlanta, GA

On Air Promotions/Writer/Producer

2018 — 2019

- Conducted interviews in the field
- Produced digital content for station website
- Edited content for on air/digital content
- Voice over Talent for Promotions/Commercials

2005 — 2018

Freelance Writer/Voice over Talent

- CNN-Atlanta — Sports Production/Editing Department
- Commercial Voice over Talent
- Georgia Public Broadcasting — Production Assistant
- WDUN-TV — Sports Reporter
- WXIA-Atlanta — Production Assistant

EDUCATION

Gardner-Webb University, Boiling Springs, NC

Bachelor of Arts Communications

Professional Skills

- Adobe Audition
- Adobe Premiere
- Avid
- Content Production
- Sports Event Anchoring
- Camera Operations
- Voice over Talent
- Creative & Script Writing
- Project Management

Social Media



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