



# Dave Froehlich



Represented by **The NWT Group**

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<https://NWTgroup.com/client/davefroehlich>

## EXPERIENCE

**KTBC-TV, Austin, TX** **Morning Anchor**  
October 2023 — Present

**KHOU, Houston, TX** **Morning Anchor**  
November 2021 — September 2023

**KTBC-TV, Austin, TX** **Anchor/Reporter**  
July 2013 — November 2021

- Anchored 6 hours daily for morning and midday newscasts
- Conducted live interviews with newsmakers, local leaders, national entertainers
- Worked with producers in the planning of morning show segments
- Active on multiple social media platforms
- Edited news copy
- Made public appearances representing station

**KRIS-TV (NBC) Corpus Christi, TX** **Anchor/Reporter**  
April 2010 — July 2013

- Co-anchored 2 hour morning newscast and solo anchor the noon newscast
- Produced noon newscast daily
- Produced segments for morning newscast
- Posted content to station website
- Set up and book guests for noon newscasts
- Reported when possible

**WDAF-TV (FOX) Kansas City, MO** **Weekend Anchor/Reporter**  
April 2007 — April 2010

- Reported and go live for nightly 9 & 10 pm newscasts
- Generated story ideas daily
- Started as reporter and later promoted to weekend anchor

**KRIS-TV (NBC) Corpus Christi, TX** **Anchor/Reporter/Producer**  
2004 — 2007

- Co-anchored 2 hour morning newscast
- Anchored and produced ½ hour noon show
- Solo anchor weekend evening news before being promoted to morning newscast
- When working weekends, gathered, wrote and produced news stories daily
- Special assignment and series reports

**KVII-TV (ABC) Amarillo, TX** **Anchor/Reporter**  
2001 — 2004

- Co-anchored 1½ hour morning news and 1 hour noon news
- Reported general assignment stories
- Produced morning and noon shows on fill-in basis

**KREX-TV (CBS) Grand Junction, CO** **Anchor/Reporter**  
2000 — 2001

- Co-anchored 5 and 10pm news Monday through Friday
- Co-produced 10 pm news
- Gathered video, wrote and edited packages for newscasts
- Hired as Sports Director before moving into news

**KPRC-TV (NBC) Houston, TX** **Production Assistant**  
1999 — 2000

- Aided in production of morning newscast
- Operated helicopter camera

As a long-time morning anchor, Dave has the experience to talk about everything from breaking overnight international news to Hollywood happenings. Dave has interviewed everyone from newsmakers like Governors, US Senators, and Cabinet Members to musicians, athletes, and filmmakers. His all-time favorite interviews? Journalist Dan Rather and Former UT football great Vince Young.

## Education

University of Texas at Austin  
1993-1997  
History B.A.

## Social Media

- Dave Froehlich
- @DaveFroehlichTV  
1.6K followers
- @DaveFroehlichTV  
1.9K followers
- @davefroehlichtv  
1.7K followers