Toi Thornton

Represented by **The NWT Group**
NancyShafran@NWTgroup.com   817-987-3600

https://NWTgroup.com/client/Toi-Thornton

Organizations

- National Association of Black Journalists, Member
- IGNITE Foundation, Board Member
- New Awakening Recovery Services, Board Member
- Restoration Academy, Advisory Board Member
- Church of God In Christ International AIM Convention, Director of Public Relations
- Kappa Alpha Psi Fraternity, Inc., Member

Skills

- Adobe Premiere
- Avid
- Edius

Social Media

- **f** @ToiThorntonWBRC
  23K followers

- **Twitter** @toitravthorntv
  1.4 followers

- **Instagram** @toitravthorntv
  3.4K followers

- **in** Toi Thornton

EXPERIENCE

WBRC, Birmingham, AL   **News Anchor/Traffic Anchor**
August 2020 – Present
- Co-Anchor hour-long Good Day Alabama Extra--a mix of news, features and interviews
- Traffic Anchor for Good Day Alabama-#1 rated weekday morning 5 hour newscast
- Primary fill-in anchor for Good Day Alabama
- Specialty reporting
- Consistently among top talent on social media leader board for market
- Hosted "Undisclosed Trauma", a streaming webshow dealing with mental health issues
- Represent station at countless community events and schools

WALA, Mobile, AL   **Reporter/MMJ**
October 2017 – August 2020
- Nightside reporter responsible for generating lead story content
- Adjunct Professor of Communications — Spring Hill College — Mobile, AL for 2019 Fall Semester

KLAF/KADN, Lafayette, LA   **Anchor/Reporter**
February 2016 – August 2017
- 9PM Anchor/MMJ
- Hired as Reporter and promoted to Anchor within months

Here We Go Entertainment   **Communications Coordinator**
August 2015 – February 2016

WDSU, New Orleans, LA   **Intern**
Summer 2013 & Spring 2014

WVUE, New Orleans, LA   **Production Assistant**
July 2013 – November 2013

EDUCATION

Liberty University, Lynchburg, VA   **July 2021—Present**
Doctorate of Philosophy: Strategic Media

Full Sail University, Winter Park, FL   **December 2016**
Master of Arts: New Media Journalism

Dillard University, New Orleans, LA   **May 2014**
Bachelor of Arts: Mass Communications—Broadcast Journalism