



Kirsten Mitchell



Represented by **The NWT Group**

SBrown@NWTgroup.com

817-987-3600

<https://NWTgroup.com/client/kirstenmitchell>

EXPERIENCE

WCCO, Minneapolis, MN

Reporter/MMJ

November 2021 — Present

- Lead nightside reporter
- Reporter for weekly "Good Question" segment
- Specialties: weather/environmental reporting
- Fill in Weather Anchor
- Fill in News Anchor

KSEE/KGPE, Fresno, CA

Anchor/Reporter

April 2019 — November 2021

- Anchored and produced weekend newscasts for KGPE, fill in during the week
- Reported nightside three nights a week, regularly covered breaking news, crime and wildfires
- Covered big California stories including: the Creek Fire, drought and mass shooting in Fresno
- Built sources, pitched story ideas, reported live and turned stories for multiple newscasts a night
- Wrote stories for the website and actively updated social media platforms
- Fill in weather anchor

WMBB, Panama City, FL

Multimedia Journalist

July 2017 — April 2019

- Shot, edited and wrote 2-3 stories a day
- Covered Hurricane Michael from the beginning to the end, reporting on: evacuations, devastation, extensive recovery process and response from local, state and federal officials and agencies
- Built sources and pitched story ideas
- Wrote stories for the website and actively updated social media platforms
- Fill in anchored and produced weekend newscasts

KARE, Minneapolis, MN

Intern

January 2017 — May 2017

- Operated the teleprompter for the morning show and shadowed reporters on their stories, re-packaging them as practice

WMAQ, Chicago, IL

Intern

June 2016 — August 2016

- Worked in the Creative Services Department and assisted the team in writing and editing news promotional videos, topicals, teases and local commercial spots for the Chicago Marathon and Summer Olympics

WCCO, Minneapolis, MN

Intern

September 2015 — December 2015

- Worked at the assignment desk and shadowed reporters and producers throughout the day

EDUCATION

University of Minnesota, Twin Cities

B.A. Journalism

August 2013 — May 2017


Awards


- Florida Associated Press Broadcasters - Best Multimedia Reporter 2018
- Florida Associated Press Broadcasters - Best General Assignment 2018


Skills


- Conversational Spanish
- ENPS
- AVID Media Composer
- Adobe Premiere Pro
- Final Cut Pro
- Edius
- iNews
- MAX Weather System
- Social News Desk
- Social Media

Social Media

 KirstenMitchell

 @KirstenMitchellTV
6.1K followers

 @Kirsten_TV
3.9K followers

 @kirstenmitchell
3.6K followers