



# Johnny Archer



Represented by **The NWT Group**

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<https://NWTgroup.com/client/johnnyarcher>

## EXPERIENCE

### WCAU, Philadelphia, PA

**Anchor/Reporter**

2021 — Present

- Anchor 5PM weeknight newscast
- Reporter Nightside Monday-Friday
- Lead newscasts on most days
- Goes beyond yellow crime tape to find humanity in breaking news
- Tap into hometown experience to make stories more meaningful

### WTVJ, Miami, FL

**Anchor/Reporter**

December 2017 — 2021

- Anchored weekend morning newscasts
- Reported three days a week
- Extensive experience field reporting for major news events
- Special projects reporting
- Developed contacts for exclusive, enterprise stories
- Copyedited and fact check stories for newscasts
- Managed multiple social media accounts
- Made public appearances

### KXAS, Dallas, TX

**Weekend Anchor/GA Reporter**

April 2015 — March 2017

- Anchored multiple shows per day
- Assisted producer develop shows
- Deciphered newsworthy information
- Wrote stories for news broadcast
- Updated social media accounts
- Copyedited stories for news broadcast
- Fact checked information
- Handled multi long-term projects
- Made public appearances
- Enterprised stories
- Handled extremely tight deadlines
- Wrote stories AP Style for website
- Submitted multiple stories per day
- Updated stories covered in past

### WHAS, Louisville, KY

**Weekend Morning Anchor/Reporter**

February 2011 — April 2014

- Anchored weekend morning shows
- Collaborated with photographer
- Conducted live and taped interviews
- Copyedited stories for broadcast
- Wrote stories for broadcast
- Wrote stories for website AP Style
- Cultivated story ideas and content
- Packaged stories daily
- Shot and edited video
- Investigative reporting

### KPVI, Pocatello, ID

**Idaho Falls Bureau Correspondent/  
Weekend Anchor**

Aug 2009 — Feb 2011

- Anchored shows
- Produced shows

## Education

Temple University  
Philadelphia, PA  
August 2009

Bachelor of Arts, Broadcasting,  
Telecommunications & Mass Media

## Affiliations/Activities

- National Association of Black Journalists member
- Investigative Reporters & Editors member
- Big Brother Big Sisters mentor
- USA Cycling member

## Social Media



JohnnyArcher



@JohnnyNBC6  
7.9K followers



@JohnnyNBC6  
4.3K followers



@Johnny.Archer  
3.4K followers

- Presented weather
- Reported several stories per day
- Enterprised stories
- Shot and edited video
- Wrote stores for broadcast
- Wrote stories for website AP Style

**Temple Update, Philadelphia, PA**      **Anchor/Reporter/Photographer**

January 2009 – May 2009

- Wrote scripts, edited packages
- Shot with Sony DSR-PD170
- Produced Segments

**KYW, Philadelphia, PA**

**News Intern**

August 2008 – December 2008

- Answered phones
- Logged interviews
- Assisted reporters gather information
- Shadowed reporters

**WRDW-FM, Philadelphia, PA**

**Morning Show Intern**

January 2007 – May 2007

- Logged air checks
- Edited audio
- Marketing
- Assisted morning show hosts