



## Skills

**Conversational Spanish** 

# Affiliations

- AMS Certified
- Certified Broadcast Meteorologist Seal
- NAJA, Native American Journalist Association

# Education

#### Florida State University 2015

Bachelor of Science: Meteorology Minor: Mathematics and Communications

# Social Media



Daniel-Mcfarland

@DanielMcFarland 1.1K followers

3.7K followers

# **Daniel McFarland**



#### Represented by The NWT Group SBrown@NWTgroup.com 817-987-3600

https://NWTgroup.com/client/danielmcfarland

# **EXPERIENCE**

# KVOA, Tucson, AZ

December 2019 - Present

- Forecast and anchor weekend evenings, including severe weather coverage and special reports
- Fill-in for Chief on weeknights and morning show weather + traffic
- Report live on breaking severe weather events; storms, wildfires, monsoon as well as cover the environment and climate
- Covered 2020 elections, report from the border and cover border patrol

# WGXA, Macon, GA

#### November 2016 – November 2019

- Covered Tropical Storm Nestor direct hit, Hurricane Humberto, Hurricane Dorian, Hurricane Michael - direct hit, Hurricane Florence, Hurricane Irma - direct hit, Hurricane Harvey - threat/potential,
- Created and presented weather forecasts for both WGXA Morning News shows
- On call meteorologist during severe weather .
- . Updated social media with latest stories (e.g. Facebook, Twitter)
- Created special weather graphics in WSI Max for use in presentations
- Wrote weather stories for the station website
- . Presented Facebook Live daily for station page
- Made public appearances on behalf of the station
- Recorded and sent radio hits for local radio stations

# WGXA, Macon, GA

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September 2016 – November 2016

- **Covered Hurricane Matthew**
- Created and presented weather forecasts for WGXA News
- On call meteorologist during severe weather
- Shot and reported stories in the local area
  - Updated social media with latest stories (e.g. Facebook, Twitter)
- Created special weather graphics in WSI Max for use in presentations •
- Made public appearances on behalf of the station
- Filled-in for other newscast members on weekdays on a regular basis

### WBKO, Bowling Green, KY

May 2015 - August 2016

- Created and presented weather forecasts for Bowling Green, Kentucky •
- On call meteorologist during severe weather
- Updated social media with latest stories (e.g. Facebook, Twitter)
- . Created special graphics in WSI Max for use in presentations
- Shot and report stories in the local area
- Filled-in for other newscast members on weekdays on a regular basis

#### 4FSU Weather, Tallahassee, FL Student Weather Broadcaster/

June 2013 - May 2015

- Broadcasted the weather for the city of Tallahassee through the Florida State student live • channel
- Presented and created weather graphics for the weather show
- Anchored for the show and talked about the city's current events
  - Helped coordinate student's duties in the live show

# WEAR, Pensacola, FL

#### June 2014 - August 2014

- Created weather graphics for the local meteorologists
- Shadowed and received guidance from local meteorologists and anchors
- Practiced broadcasting in the weather studio and incorporated their feedback in my training

# Weekend Meteorologist

# Morning Meteorologist/MMJ

Weekend Meteorologist/MMJ

Weekend Meteorologist/MMJ

**Morning Weather Intern** 

Anchor