

Dee Dee Gatton



Represented by **The NWT Group**DavidChristopher@NWTgroup.com
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Awards

 2019 AP Award First Place in State Reporting

Skills

- Languages: Spanish, Tagalog
- Edius
- Newscutter
- ENPS

Affiliations

- National Association of Hispanic Journalists Member
- Asian American Journalists Association Member
- Investigative Reporters & Editors Member

Education

College of William and Mary, Williamsburg, VA

Bachelor of Arts, English Literature, Summa Cum Laude

Social Media



@DeeDeeNews
3.5K followers



@deedeegatton1 4.7K followers



@deedeenews 4.3K followers

EXPERIENCE

The National Desk, Washington, D.C.

Anchor/Reporter

October 2022 — Present

WBTV, Charlotte, NC

Bilingual Anchor/Special Projects
Reporter

March 2020 – October 2022

- Increased YTD ratings 4/4:30PM Newscasts
- #1 in DMA (Households) #1 (25-54) for 2-consecutive years
- Special Projects Investigative Reporter/Consumer Reporter/GA
- Consumer Reports generated over \$250K in cash returned to viewers
- TSRs for all major ratings periods
- · Newsroom leader/mentor for producers and reporters
- Countless community involvement/personal appearances

WICS/Fox, Springfield, IL

Primary Anchor/Special Projects
Reporter

January 2017 - March 2020

- Primary Anchor/Special Projects Reporter WICS/FOX-Springfield
- Anchor 9PM hour Long nightly Newscast FOX Springfield
- Grew 9PM Newscast to highest rating in 5 years #1 in the market
- Field Anchor
- Breaking News Live Reporter
- · AP-First in State-Reporting

KPNX, Phoenix, AZ

Anchor/Reporter

October 2015 - December 2016

- Anchored 3-hour Weekend Morning Newscast
- Field Anchor
- Breaking News Live Reporter
- Reporter/MMJ

Sinclair Broadcasting, KLSR, Eugene, OR

Anchor/Producer

June 2014 - October 2015

- Promoted to Primary Anchor for nightly 7P & 10PM Newscasts
- Executive Producer-Approve all scripts and content
- Manage afternoon meeting/story pitches/daily assignments Special Projects Reporter (Sweeps Pieces)
- Field Anchor

Sinclair Broadcasting, KVAL, Eugene, OR

Weekend Anchor/ Reporter/MMJ

September 2013 – June 2014

- Promoted to Weekend Evening Anchor
 Executive Producer-Approve all reporter scripts and content
- Cultivate exclusive content/sources for daily newscasts
- Extensive breaking news/Special Projects Reporter (Sweeps Pieces)
- Live Reporter/MMJ

Sinclair, KPIC, Roseburg, OR

Weekday Anchor/MMJ

January 2013 - September 2013

- Anchored 2-hour Weekday Morning Newscasts
- Produce Weekday Morning Newscasts
- Cultivate exclusive content/sources for daily newscasts
- Extensive breaking news/Special Projects (Sweeps Pieces)
- Live reporter/MMJ