

Newsroom - AP ENPS, AVID,

iNews, CNN Newsource, ABC

Graphics, WorldNow Producer

Video Editing/Shootin - Edius,

Shooting - DSLR, Panasonic P2, LIVE U Portable Video

Emcee and Keynote Speaker -

Conference Keynote Speaker,

Other - Buffer: Producing social

Stephen F. Austin State University,

Bachelor of Arts, Radio/Television

Magna Cum Laude Honors

May 2016

Pathfire, Viz Opus, Vizrt

Final Cut Pro, iMovie

Appearances include:

SFA Charter School

**Convocation Emcee** 

**Expanding Your Horizons** 

Commencement Speaker,

Nacogdoches High School

media content, Director of

Brand and Social Media

Skills

Uplink

Education

Broadcasting

Nacoqdoches, TX

Social Media

# **Hunter Sowards**



#### Represented by The NWT Group DavidChristopher@NWTgroup.com 817-987-3600

#### https://NWTgroup.com/client/huntersowards

## **EXPERIENCE**

#### KUSI, San Diego, CA

September 2019 – Present

- Primary Monday-Friday Evening Anchor
- Newsroom Leader/Mentor for producers and reporters •
- Lead Field Reporter in all major newscasts
- Extensive Live/Breaking News experience
- Enterprise reporter-(2-3 PKGs daily) •
- **Countless Exclusive Reports**
- Experience as an MMJ (Shooting, Editing and Live Shots) •
- TSR's for all major rating periods

### KTRE, Tyler, TX

August 2017 - August 2019

- Anchored and produced at least five hours of news content each week for the most watched nightly newscast in the market
- Regular fill-in anchor for KLTV newscasts, including Emmy award winning • Good Morning East Texas
- Frequent host and contributor for East Texas Now, conducting live • interviews streaming on multiple platforms
- Pioneered the first newscast to successfully operate on the VizOpus • technological system
- Delivered the news in a confident fashion that highlights dynamic • personality while maintaining a calm demeanor during breaking news
- Responsible for managing and organizing daily reporter content to build • compelling newscasts
- Produced and gathered relevant, local content while meeting strict • deadlines
- Wrote, designed, produced, and edited elements of each story for every ٠ newscast
- Posted web reports and videos that assisted in viewer retention and • engagement
- Participated in community events on behalf of the station
- Engaged audience with on-camera presence and social media interaction •
- Established rapport with local officials, community members and • organizations

### KTRE, Lufkin, TX

#### May 2016 - July 2017

- Pitched, shot, and edited relevant stories, educating and informing viewers
- Frequent live in-studio or in the field reporting, mastering the ability to • effectively communicate under high stress, breaking news situations
- Met tight deadlines and post to website, social media
- Reported on topics including crime, court cases, severe weather, local politics and features stories
- Contributed feature reports to the award-winning special segment • 'Survivors' series covering local community members

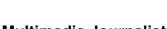
#### KLTV/KTRE, Tyler, TX

#### **General Assignment Reporter Intern**

September 2015 – May 2016 •

#### Anchor/Producer

**Primary Anchor/Reporter** 



- **HunterSowards** in @HunterSowardsKUSI
  - 7.7K followers

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@huntersowards3 3.4K followers

@huntersowards

7.4K followers

#### Assisted reporters, managers and digital producers with daily tasks

**Multimedia Journalist**