



Alex Daugherty



Represented by **The NWT Group**

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Alex Daugherty is an assignment editor at KXTV in Sacramento.

Alex is a newsroom leader with strong news judgment and a passion for breaking news.

He runs the assignment desk, but his co-workers say he does much more. Alex runs the morning meeting, assigns stories, works with the reporting staff on stories, researches stories, conducts interviews and plans big story coverage.

He started as a weekend assignment editor in Bakersfield and worked his way up to the lead Monday through Friday desk position.

Alex's co-workers say he's the "heartbeat of the newsroom."

Prior to Bakersfield, Alex began his career at WTVR-TV in Richmond, VA as a weekend assignment editor.

He is a graduate of Virginia Commonwealth University in Richmond.

Skills

- Organized
- Proficient in AP style writing and iNews
- Strong communication skills with Government, City and Law Enforcement officials
- Knowledgeable in local and state government
- Experience in news photography
- Can write and edit scripts
- Detail oriented
- MMJ experience

Social Media



AlexJDaugherty



@AlexDaugherty



@AlexJ_Daugherty

EXPERIENCE

KXTV, Sacramento, CA

Assignment Editor

2021 — Present

- Promoted to weekday assignment manager
- Manage news crews for early evening and evening newscasts
- Maintain contacts for coverage
- Set up stories and interviews
- Weekday assignment editor managing weekend content

KERO-TV, Bakersfield, CA

Assignment Editor

2019 — 2021

- Oversaw reporter and photographer assignments
- Lead daily editorial meetings
- Scheduled interviews, shoots and daily events

WTVR-TV, Richmond, VA

Assignment Editor/Production Asst.

2018 — 2019

- Assigned photographers to shoots Camera/Audio for newscasts
- Maintained close contact with sources

EDUCATION

Virginia Commonwealth University

2018

BS- Broadcast Journalism

- Photography Club
- Barbell Club

Fishburne Military School

2011

Graduated Class of 2011

- Communications Officer
- Honor Guard
- Yearbook Club

AWARDS

- **2022 Northern California Area Emmy - Outstanding Achievement, Overall Excellence/News Excellence**