



Brea Love



Represented by **The NWT Group**

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<https://NWTgroup.com/client/brealove>

EXPERIENCE

KXTV, Sacramento, CA

Morning Anchor/MSJ

2021 — Present

- Anchor 5AM and 6AM morning newscasts
- Health Beat Reporter - Responsible for Health, Medical, Wellness stories
- Promoted in first five months from Weekend Morning Anchor/General Assignment Reporter to Weekday Anchor
- Liaison between management and morning team regarding newscast development
- Work closely with consultants to achieve desired changes in newscasts
- Assist producers with morning reporter and photographer assignments
- Present weekly newscast audits for focus areas of station, assist in crafting a plan to improve in those areas

WXII 12, Winston-Salem, NC

Morning Anchor/Reporter

2018 — 2021

- Anchored breaking news and traffic from 4:30 - 7 a.m. for the NBC affiliate
- Anchored newscasts on the Triad CW from 7 - 9 a.m.
- Filled in at the main desk from 4:30 - 7 a.m. as needed
- Reported regularly on breaking news and major events in our area
- Enterprised education and health stories

KCRG-TV 9, Cedar Rapids, IA

Weekend Anchor

2015 — 2018

- Anchored weekend morning newscasts at 6 a.m. and 8 a.m. for the ABC affiliate
- General assignment reporter on weekdays
- Fill in anchored as needed

KOMU 8-TV, Columbia, MO

MMJ/Anchor

2014 — 2015

- Anchored various newscasts for the NBC affiliate
- General assignment MMJ for weekday evenings
- Ran social media and website during early morning hours

ACHIEVEMENTS

- Midwest Broadcast Journalists Association, Eric Sevareid Award Winner

Education

University of Missouri-Columbia
2011 — 2015

Bachelor of Journalism
Emphasis in TV/Radio
Anchoring and Reporting

Skills

ENPS, Edius, Audacity INews

Avid Newsclutter, TVU

Backpacks, LIVE U

Backpacks, SONY XDCAM EX-1
CAMERAS

Social Media



BreaLoveNews



@brealovetv
2.7K followers



@brealovetv
1.4K followers



@brealovetv