



Bill Young



Represented by **The NWT Group**

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<https://NWTgroup.com/client/billyoung>

Skills

- Avid News Cutter
- Quantel Digital Editing Software
- iNews
- MS Power Point, MS Word, MS Excel

Volunteer Work

- Chairman- American Cancer Society Purple Party Fundraiser
- Chairman- AJ Moore Academy Scholarship Foundation
- Co-Chairman- Publicity, Susan G. Komen Race for the Cure
- Committee Member- Marketing Committee, Historic Waco Foundation
- Committee Member- Back Porch Club, Heart of Texas Fair and Rodeo
- Spokesperson- BMW Ultimate Drive benefiting the Susan G Komen Foundation
- Volunteer- American Cancer Society Relay for Life

Volunteer Awards

- 2007 Friend of the American Cancer Society Award
- 2008 New Volunteer of the Year at the Heart of Texas Fair and Rodeo

Social Media

BillYoung

@BillYoungCBS17News
2.7K followers

@CbsYoung

@BillYoungAnchor
1.5K

EXPERIENCE

WNCN, Raleigh, NC

Morning/Noon Anchor/Reporter

April 2019 – Present

- Anchor 2 1/2 hour morning news and 30 minute noon newscast
- Helped take noon newscast from 3rd to 1st
- Daily "Job Alert" segment featuring job openings and employment trends
- Acting morning executive producer

WAAY, Huntsville, AL

Primary Morning Anchor

December 2015 – April 2019

- Promoted from Evening Anchor in September 2017
- Guided editorial content, and wrote newscasts
- Reported and produced packages for sweeps
- Produced content for social media

KOKH, Oklahoma City, OK

Morning Anchor

December 2012 – December 2015

- Guided editorial content, and wrote show
- Pushed content on social media, engaging viewers all morning
- Regularly requested for public appearances

KFOX, El Paso, TX

Morning Anchor

January 2010 – December 2012

- Co-Anchor of an Emmy nominated three-hour news block concentrating on hard, breaking news
- Helped develop content for the newscast beginning five hours before going on air
- Generated original content for social media platforms and KFOXTV.com
- Reported from breaking news as assigned
- Developed and executed original story ideas for monthly special assignments primarily focused on consumer-centered reporting

KWTX, Waco, TX

Morning/Noon Anchor

May 2004 – May 2009

- Anchored the highest rated morning and noon newscasts in Central Texas
- Worked with promotions and advertising departments to create successful in-show campaigns designed to increase viewership and drive viewers to our web site
- Worked very closely with community organizations and charities to positively promote the "On Your Side" brand of KWTX-TV
- Wrote copy for broadcast and for the web
- Maintained daily blog and interacted with viewers through social networking sites

KOKH, Oklahoma City, OK

Fill-in Reporter/News Assistant

May 2003 – May 2004

- Generated story ideas for self and for other reporters
- Worked with various community leaders and public information officers to generate story leads and build the FOX25 brand
- Wrote copy for broadcast

EDUCATION

Oklahoma City University

Bachelor of Arts, Broadcasting

2004