



Blake Allen



Represented by **The NWT Group**

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817-987-3600

<https://NWTgroup.com/client/blakeallen>

Skills

- AP Style writing
- Linear editing in Adobe Premiere
- Pro Writing for broadcast
- Public speaking
- Storytelling
- Experienced social networker

Awards

- 2016 FSNE Awards
1st Place - Multimedia in the Student Division

Social Media



BlakeAllen



@BlakeAllenNews



@BAllenTV

EXPERIENCE

WANF, Atlanta, GA

July 2021 — Present

Producer

WJAX/WFOX, Jacksonville, FL

December 2016 — July 2021

Producer

- Produced hour long 5PM daily newscast
- Authored scripts for anchors to read during various newscasts
- Planned and designed how segments of the news appear on-air

Inside Jacksonville, Jacksonville, FL

August 2016 — December 2016

Co-Producer

- Supervised the reporters of the "Inside Jacksonville" television show
- Brainstormed ideas for the show and assigning stories to reporters
- Loaded graphics for the show
- Talked to talent during recording of the show and timing the show

WJCT Public Broadcasting, Jacksonville, FL

August 2016 — November 2016

News Intern

- Responsible for audio recording news worthy events in Jacksonville, Fla.
- Interviewed subjects for stories
- Authored stories for web as well as radio
- Edited audio for broadcasts using Adobe Audition

Jacksonville Sharks, Jacksonville, FL

April 2016 — July 2016

Intern Emcee

- Announced promotions in front of thousands during Jacksonville Sharks arena football games
- Adhered to broadcast script for live on field announcements
- Appeared in public to represent Jacksonville Sharks

OneTankMedia, Jacksonville, FL

January 2016 — May 2016

Broadcast Director

- Facilitated the broadcast team for OneTankMedia, a travel news bureau in Jacksonville, Florida
- Elected stories to turn into broadcast packages and which team members report
- Wrote feature stories

EDUCATION

University of North Florida

Major: Communication with a concentration in multimedia journalism

December 2016

Florida State College at Jacksonville

Associate in Arts

December 2014