



# Toni Valliere



Represented by **The NWT Group**

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<https://NWTgroup.com/client/tonivalliere>

## Education

California State University of Fullerton

Bachelor of Arts, Broadcast  
Journalism

## Awards

- 2007 Favorite of the Four States Morning Show Anchor – JoplinGlobe
- 2005 Favorite of the Four States Morning Show Anchor – JoplinGlobe

## Social Media



@KCRAToniValliere  
2.7K followers



@KCRAToniV  
2.2K followers



@tonivalliere  
5K followers

## EXPERIENCE

### KCRA, Sacramento, CA

**Anchor**

March 2016 – November 2021

- Anchor daily hour long 4AM, 7AM, and 8AM newscasts
- Extensive experience covering breaking news from the desk
- Host/Produce weekly franchise pieces relating to Sacramento being the "Farm-to-Fork" capital
- Experience with iNews and ENPS
- Social media savvy using it to interact with viewers, promote shows and stories, and update them as they develop

### WISN, Milwaukee, WI

**Weekend Anchor/Reporter**

August 2013 – March 2016

- Anchored Saturday 5, 6, & 10 p.m. news and Sunday 5:30 and 10 p.m. (hour long) news
- Reported weekdays for 5 & 6 pm newscasts
- Breaking News Desk Anchor for 10 p.m. newscast
- Primary fill-in anchor for all other newscasts
- Produced packages for weekend newscasts

### KSN16, Joplin, MO

**Anchor**

August 2011 – August 2013

- Anchored hour long 4 p.m. lifestyle show - assisted with booking guests and creating show ideas, produce news block, conducted live interviews
- Anchored hour long 6 p.m. newscast
- Anchored 10 p.m. newscast
- Approved scripts and assisted in production of all newscasts
- Actively hosted community events
- Produced, wrote, edited, and delivered monthly packages on stories affecting local families including low-cost activities and ways to cope with tough situations
- Produced, wrote, edited, and delivered monthly packages on stories regarding breast cancer, from survivor stories to advancements in research and medical technology

### KSN16, Joplin, MO

**Anchor/Producer**

March 2008 – August 2011

- Anchored 5, 6 & 10 p.m. newscasts
- Produced 5 o'clock show
- Produced Family First stories weekly and Buddy Check 16 monthly

### KSN16, Joplin, MO

**Morning/Noon Anchor**

September 2005 – March 2008

- Anchored and produced newscasts and morning updates
- Booked guests and created show segments
- Produced, wrote, and edited weekly packages

### KSN16, Joplin, MO

**Weekend Weather Anchor/Reporter**

September 2004 – September 2005

### Charter Communications Channel 3, Long Beach, CA

**Reporter**

Summer 2004

### CMTV 24, Costa Mesa, CA

**Reporter**

June 2002 – August 2004