

## Accomplishments

- Emmy-nominated TV Host
- Part-107 Drone Certified
- 150 Million+ Video Views
- 100K+ Social Media Followers
- Numerous Sponsored Content Deals

## Social Media

@ZackRPerry 136K followers

@ZackRPerry3.2K followers

in ZackRPerry

# Zack Perry



## Represented by The NWT GroupJenDahl@NWTgroup.com817-987-3600

https://NWTgroup.com/client/Zack-Perry

## **EXPERIENCE**

"**The List**", **Phoenix**, **AZ** February 2023 — Present

WFTS, Tampa, FL

April 2017 – February 2023

- Developed *Taste & See Tampa Bay* into a successful and profitable digital entertainment platform showcasing the best local restaurants, bars, beaches, adventures, sports and other events
- Shoot, edit and produce highly-viewed social media videos
- Host TV and digital episodes on WFTS & OTT Streaming
- Report weekly segments on Tampa Bay's Morning Blend TV Show
- Write web stories, shoot photo galleries and conduct Facebook lives
- · Work with sales and clients to execute marketing strategies

#### KSHB, Kansas City, MO

December 2015 – April 2017

 Produced digital new videos, web stories and social media content for the morning show

#### **KRBK, Springfield, MO**

July 2015 - December 2015

• Managed news coverage, assigned stories to reporters, produced 9pm newscast, and branded a new TV station in the Springfield market

#### KYTV, Springfield, MO

October 2011 – July 2014

• Shot video highlights and photos, wrote stories and promoted the launch of a new sports TV show & website - *Ozarks Sports Zone* 

### **EDUCATION**

Missouri State University Public Relations - *Cum Laude*  May 2015

## **Unique Story Coverage**

- Grand Opening of Star Wars: Galaxy's Edge, Toy Story Land & Pandora-The World of Avatar at Walt Disney World
- Grand Opening of Jurassic World's VelociCoaster, Hagrid's Motorbike Adventure, and Volcano Bay at Universal Studios Orlando
- 2020 & 2021 Tampa Bay Lightning Stanley Cup Championships
  - 2020 Tampa Bay Buccaneers Super Bowl Championship
- MLB Spring Training/Tampa Bay Rays Coverage
- 2016 Presidential Debate at Washington University

## Entertainment Correspondent

#### Video Producer & Lifestyle Host

Digital Producer and social media content for the

**Sports Photographer & Producer** 

#### **News Producer**