



Sarafina James



Represented by **The NWT Group**

SandraRichards@NWTgroup.com

817-987-3600

<https://NWTgroup.com/client/sarafinajames>

Honors and Affiliations

- National Association of Black Journalists member
- Journalism Department Scholarship
- Community Service and Leadership Award
- Director Scholarship
- NAACP Human Rights Dinner Scholarship
- West Virginia University Honors Orchestra

Education

Park Point University
Pittsburgh, PA
2008 - 2013
Bachelor of Arts, Broadcast Journalism and Mass Communications

Carnegie Mellon University
Pittsburgh, PA
2004 - 2006
Violin Performance and Music Theory

Duquesne University
Pittsburgh, PA
1998 - 2005
Classical Violin and Music Theory

Social Media



@SarafinaJamesTV
1.8K followers



@SarafinaWPXI
2.7K followers



@sarafinajames_
4.8K followers

EXPERIENCE

WPXI, Pittsburgh, PA

March 2021 — Present

August 2020 — March 2021

Reporter

Freelance Reporter

WFLA, Tampa, FL

June 2019 – July 2020

- Reported, shot and edited content exclusively for all of WFLA's platforms
- Wrote stories for the web and other digital platforms
- Pitched stories relevant to the viewers and the community

Digital Reporter

WBOY, Clarksburg, WV

June 2018 – June 2019

- Anchored WBOY's two hour weekday morning newscasts
- Anchored and produced WBOY's half-hour noon newscasts
- Reported regularly
- Responsible for updating Facebook and Twitter daily with breaking news and daily stories

**Morning Anchor/Noon Anchor/
Noon Producer**

KATV, Little Rock, AR

May 2016 – May 2018

- Reported, edited and enterprised news stories
- Fill-in anchored
- Report (Wrightsville 21) led to unmarked graves, for 21 institutionalized African American boys that had mysteriously perished in a fire, to be memorialized with a standing marker

Reporter/Fill-in Anchor

WTOV, Steubenville, OH

June 2014 – May 2016

- Promoted to Weekend Anchor
- Reported and edited news stories, enterprised story ideas and developed contacts
- Produced daily content on a variety of platforms including social media

Anchor/Reporter

WQED Multimedia, Pittsburgh, PA

May 2012 – August 2013

- Production Assistant for the African American Men and Boys Series

Production Assistant

WQED Multimedia, Pittsburgh, PA

January 2012 – May 2012

- Producer of Pittsburgh Parkour
- Production Intern for the live show, 4802

Production Intern

Point Park University

September 2010 – May 2012

- Operated TV cameras and teleprompter, floor direct for live and taped productions
- Assisted in preparation of scripts and materials for productions

Anchor/Reporter/Production Staff

KDKA, Pittsburgh, PA

April 2011 – September 2011

- Worked closely with the Assignment Editors to help determine stories to cover for the newscast
- Assisted and accompanied reporters and/or news photographers on assignment

Intern