

Editing, front office, team

leader, networking, camera work, producing, reporting,

research, sales, enthusiastic

Awarded a 40 under 40 Award

from the New York Hispanic

Recognized by Lincoln Motor

Co. as a Lady Lincoln

people person, bilingual in

**English and Spanish** 

**Accomplishments** 

# Jennifer Mercedes



Represented by The NWT Group SandraRichards@NWTgroup.com 817-987-3600

https://NWTgroup.com/client/jennifermercedes

#### **EXPERIENCE**

#### La Vida Baseball, Chicago, IL

Host/Producer

May 2019 - Present

- Host of daily show streamed on all social media platforms
- Produce and create contact including interviews with athletes
- Occasionally shoot and edit

#### Ford Motor Company, New York, NY

**Brand Ambassador** 

February 2018 - April 2018

- Partnered with Ford Motor Co. on Spanish language campaign called Abrochate Por Amor
- Produced content highlighting the need for seatbelt use

## **ESPN, Bristol, CT**

Freelance Reporter

September 2016

- Traveled to the Dominican Republic to gather information regarding the David Ortiz Children's Fund
- Coordinated interviews with Doctors, patients, as well as David Ortiz
- Produced and served as lead reporter on feature for One Nacion, which aired simultaneously on ESPN and ESPN Deportes

## El Mundo De La Grandes Ligas (LasMayores.com) Correspondent

On air interviews with Major League Baseball players

## La Chica Deportes, New York, NY

**Executive Producer/Host** 

May 2011

- Developed half hour television sports show
- Hosted and produced weekly show, researched players, gathered b-roll
- Produced, wrote and revised all intros and segments

#### El Show De Jackie (Telemundo), Englewood Cities, NJ

Producer/ Host

Feb 2014 - Sept 2014

Conducted on-air interviews

### **Sports Reporter**

Feb 2007 - July 2008

- Wrote and produced sports segment
- Interviewed athletes in a variety of sports on camera

Mapiando (Azteca America), New York, NY

Collaborated with colleagues to create new ideas for stories

#### Telemundo, Fort Lee, NJ

Intern

Feb 2006 - June 2006

Interviewed guests, researched new topics, logged video, researched for stories and ran teleprompter

## **EDUCATION**

#### **Rutgers University, Newark, NJ**

May 2008

Bachelor of Arts, TV / Hosting Workshop Actors Connection

**Affiliations** 

Coalition

**Skills** 

- Member of the National Association of Hispanic Journalist (NAHJ)
- Member of the ACD-NY (Association of Dominican Sports Journalist)
- Member of the Boomstick23 Foundation (Non-Profit Foundation)

## **Social Media**



Jennifer-Mercedes



@LaChicaDeportes 7.7K followers



@Chica Deportes 3.2K followers



@Lachicadeportes 16.1K followers