



Ryan J. Dennis



Represented by **The NWT Group**
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<https://NWTgroup.com/client/RyanDennis>

EXPERIENCE

REVOLT Media & TV LLC, Atalanta, GA

September 2021 – December 2022

- Manage processes and procedures for news desk, editorial, post-production, and responding to breaking news operations
- Work closely with the Executive Producer and Producers to execute on directives including budget management, staffing oversight, and post/deliverables
- Represent the show and brand across multiple functions and departments, including to third party and vendors, developing strategic relationships, and responding to corporate directives and objectives
- Monitor news sources, scanners, digital media to stay informed and develop news stories and ideas
- Make calls to gather information and book interviews
- Develop, organize and maintain plan for news stories and future planning
- Provide assistance to reporters and producers in gathering story elements and contacts
- Gather information from various sources and cut videos to provide to producers and reporters
- Understand and follow all journalistic News Guidelines as assigned by corporate
- Generate ideas and contribute content to digital platforms
- Ensure projects meet predetermined deliverable specs and time/budget requirements
- Oversee News Team's content from conceptualization through the various stages of execution, to include: Research/Writing/ Producing and Post
- Diligent about production paperwork, music reporting, legal guidelines, journalistic standards, and adhering to the on-air working practice

News Desk Manager/ Segment Producer

TEGNA, The A-Scene, Atlanta, GA

August 2016 – August 2021

- Created original high performing content that grew audience across digital and website to 3-4 million viewers per month with highest peaking video gathering more than 20 million views
- Produced The A-Scene Awards for 2018 and 2019, the first ever award shows dedicated Georgia's booming film and television industry, with 27k vote submission in a month-long voting period
- Increased The A-Scene on-platform video plays from 172K in 2018 to 447K in 2019, exceeding goal with a 260% increase
- Wrote 23 of the top 30 stories in the A-Scene category and 11 of the top 300 stories overall on 11Alive

Digital Producer/MMJ

USA Today, Atlanta, GA

November 2017 – July 2018

- Developed, pitched, produced, and edited daily segments and occasional features for the USA TODAY video franchise

Freelance Video Producer

WTFX Fox 29, Philadelphia, PA

May 2010 – August 2016

- Managed team of 3 web producers responsible for ad sales content, copywriting copy for reporter stories, and producing special sections including news, advertising, style, interface design and update

Senior Web Producer

Skills

- Content Creation
- Workflow Improvement
- Relationship Building
- Resource Management
- Content Production
- Photography
- Final Cut Pro
- HTML
- Video Editing
- Communication
- Talent Scouting
- Adobe Creative Suites
- Copywriting
- Endplay
- Budgeting
- Project Management
- Vendor Management
- Social Media Strategy

EDUCATION

Point Park University

Pittsburgh, PA

May 2010

- Bachelor of Arts: Journalism & Digital Media

Social Media



@ryanjdennis
1.4K followers



@ryandennisdigital



@ryanjdennis
3.2K followers



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