



# Sasha Jones



Represented by **The NWT Group**

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<https://NWTgroup.com/client/sashajones>

## EXPERIENCE

### WTVJ, Miami, FL

### Consumer Investigative Reporter

May 2018 – Present

- Produce and report daily Consumer Investigative stories, both quick turn and in-depth under the NBC Responds franchise
- Recovered approximately \$400,000 for consumers in the Southern Florida area

### WMC, Memphis, TN

### Investigative Reporter

July 2014 – May 2018

- Lead 10 o'clock reporter who specializes in in-depth coverage of breaking events
- Produced special series including a burglary prevention special, personal protection special, and an in-depth look at how Memphis' homicide epidemic is impacting the city
- Broke the City Hall "Blacklist" which showed local activist on a city hall escort list leading to multiple federal lawsuits

### KSLA, Shreveport, LA

### Reporter

July 2012 – July 2014

- Lead 10 o'clock reporter
- Created the enterprise series called "Sasha on the Streets" where I ran through Shreveport speaking to our viewers leading to multiple investigations
- Earned Employee of the month for my dedication to breaking stories before our competitors

### WXVT, Greenville, MS

### Anchor/Reporter

March 2011 – July 2012

- Reported as a one-man band on deadline and presented stories live daily
- Covered the Great Flood of 2011 on the Mississippi River
- Won an AP Award for best documentary series for a series on school segregation

### Public Media Network, Kalamazoo, MI

### GPSU Anchor/Reporter

Dec 2010 – March 2011

- Responsible for the on camera presentation of news desk, feature stories, and interview segments for a monthly news magazine video program
- Scheduled and conducted field interviews of featured guest for future production planning
- Completed voice-over work for on-air news segments

## EDUCATION

Western Michigan University, Kalamazoo, MI

December 2010

Lee Honors College

Major: Film, Video, and Media Studies

Minors: English and Africana Studies

## Awards

- 2022 Suncoast Emmy Award - Diversity/Equity/Inclusion Hidden History: South Florida's Black Cemeteries

## Skills

- Adobe Premiere Pro
- AP ENPS News
- Photography
- Edius Grass Valley Editing System

## Professional Involvement

- **National Association of Black Journalists (NABJ)**  
September 2009 – Present
- **Alpha Kappa Alpha Sorority, Parliamentarian (AKA)**  
March 2008 – Present

## Social Media



SashaJones



@SashaNBC6  
7.1K followers



@SashaNBC6  
1.2K followers