

## Social Media

in BrittanyBegley

@BrittanyCBegley 12K followers

@BrittanyBegley
6K followers

@brittanycbegley
10.7K followers

# **Brittany Begley**



## Represented by The NWT GroupSariPadorr@NWTgroup.com817-987-3600

https://NWTgroup.com/client/brittanybegley

### **EXPERIENCE**

#### KRON, San Francisco, CA

July 2022 - Present

- · Fill-in for all day parts
- Responsible for Breaking Weather & Traffic News

#### KXTV, Sacramento, CA

February 2018 – May 2022

- Solo Anchor 4:30am and 11 am shows
- Traffic Anchor 5am-7am
- Meteorologist for all day parts
- Weekly consumer beat Begley's Bargains & Dollars and Sense

#### WBNS, Columbus, OH

October 2014 – February 2018

- · Reformatted traffic segments with two daily and two bi-weekly franchises
- Performed an in-depth station comparison to gain competitive market advantage
- Covered tornado damage and severe weather from Chopper 10
- Hosted weekly "Best Bets" franchise for the weekend show
- Built and produced WSI weather and traffic graphics
- Continually updated social media accounts, engaging with viewers throughout the day

#### WDTN, Dayton, OH

#### **Freelance Traffic Reporter**

August 2013 – December 2014

#### WCNC, Charlotte, NC

#### **Charlotte Today Host/Traffic Reporter**

August 2010 - May 2013

- Hosted social media segments
- · Produced segments and booked daily guests
- Updated website stories and videos
- · Launched new traffic format
- Used Radiate Media graphics

## **EDUCATION**

Winthrop University, Rock Hill, SC Mass Communication

#### fic News

**Freelance Meteorologist** 

#### Anchor/Meteorologist/Reporter

#### Traffic Reporter/GA Reporter