



William Pitts



Represented by **The NWT Group**

NancyShafran@NWTgroup.com

817-987-3600

<https://NWTgroup.com/client/williampitts>

EXPERIENCE

KPNX-TV Phoenix, AZ

Reporter/MMJ

2010 — Present

- Enterprise lead stories for multiple newscasts each day
- Often lead story reporter for extended live, breaking news
- Capable of shooting and editing my own stories
- Designed, developed, trained and implemented iPhone mobile video program for azcentral.com
- Designed, built and implemented mobile storm-chasing unit
- Part of the social media STING team in charge of driving social media engagement during the Olympics and other special events
- TEGNA Trainer: Train multiple newsrooms around the country in TEGNA's multi-skilled journalist (MSJ) newsroom transformation program. Train newsrooms on multi-camera techniques, creativity and "out of the box" thinking
- Emmy for team coverage, 2013

KREM Spokane, WA

Reporter

2007 — 2010

- General Assignment Reporter

KEPR TV-19 Pasco, WA

Reporter

2005 — 2007

- General Assignment Reporter

KPNX TV-12, Phoenix, AZ

Field Producer/Assignment Editor

2004 — 2005

- Organized, scheduled and coordinated reporters, photographers, equipment and helicopter for daily news operations
- Planned, scheduled, interviewed and consulted on sweeps period stories

KASC Radio, Phoenix, AZ

News Director/Anchor

2001 — 2004

- Supervised 24 reporters with hourly radio news broadcasts for Arizona

Skills

- Shooting equipment:
 - Sony eng cameras (PXW-X70/90 and others)
 - Panasonic DSLR
 - Nikon DSLR
 - Canon DSLR
 - BlackMagic Pocket Cinema Camera 4K
 - GoPro
 - DJI Osmo Action
 - Rylo 360
 - DJI Mavic Pro
 - DJI Mavic Zoom
 - DJI Spark
 - DJI Inspire 2
- Editing/Graphics
 - Edius
 - Premier
 - Photoshop
 - Lightroom
 - DaVinci Resolve 16
 - After Effects
 - Unreal Engine
 - VSCO
 - Over
 - Adobe Rush
 - Adobe Spark
- Computer Equipment:
 - PC
 - Mac
 - iOS
 - mobile editing and software

Awards

- Rocky Mountain Emmy Award for Environmental Reporting, 2022
- Rocky Mountain Emmy Award for Crime Reporting, 2022
- Rocky Mountain Emmy Award for Editing, 2020

- APTRA National Award for Best Sports Feature, 2019
- Headliner Award, 2019
- National Gracie Award for Outstanding News Program, 2019
- Arizona Drone Film Festival Best of Local News, 2019
- Rocky Mountain Emmy Award for Public Service, 2018
- APTRA National Award for Public Service, Reporting, 2017
- Rocky Mountain Emmy Award for Best Feature, 2017
- Rocky Mountain Southwest Emmy for Breaking News, 2014
- 2nd Place, Inland Empire SPJ Award, TV Feature
- 2005 William Randolph Hearst Radio National Champion
- Finalist, William Randolph Hearst Journalism Awards, 2003, 2004.
- Eight William Randolph Hearst Foundation Awards
- 2004 Broadcast Education Association, “Best of Festival”
- Eight Broadcast Education Association Awards
- Eight Society of Professional Journalist Awards
- 2nd Place, 2002 Arizona Associated Press Award, Radio Spot News

University’s radio station

- Coordinated and anchored 2004 Presidential Debate coverage and 2003 Democratic candidate debates
- Hosted weekly current events program and anchored hourly news updates

The Observer

Senior Staff Reporter

1999 — 2000

- Supervised and trained 15 reporters for weekly bi-county newspaper
- Assigned stories and covered all beats in two- county area

EDUCATION

BA Broadcast Journalism, Arizona State University 2000 — 2005

Minor in Political Science

Certificate in International Relations

Outstanding Broadcast Journalism Graduate

Social Media



@WilliamPittsNews
1.6K followers



@William_Pitts
6.1K followers



@William_Pitts12