



# Muriel Bailey



Represented by **The NWT Group**

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## Education


**Troy University**  
2017  
Masters Degree -  
Strategic Communications


**Northwestern State University**  
2008  
Bachelor of Arts -  
Broadcast Journalism

## Social Media

 MurielBailey

 MurielBaileyTV  
2.6K followers

 @murielbaileytv  
624 followers

 @MurielABC3340  
1.6K followers

## EXPERIENCE

### **WBMA, Birmingham, AL**

November 2021 – Present

November 2019 – November 2021

**Anchor**  
**Weekend Anchor/Reporter**

### **WPML, Mobile, AL**

October 2015 – November 2019

- Enterprised, wrote & edited packages daily
- Fill-in Anchor when needed
- Posted to station's webpage & social media daily

**Reporter/Fill-in Anchor**

### **University of South Alabama, Mobile, AL**

August 2018 – Present

- Teach media writing for broadcast, radio and public relations

**Adjunct Instructor**

### **WAFF, Huntsville, AL**

August 2013 – August 2015

- Delivered 6-8 live shots every morning on a 2.5 hour show
- Posted to social media & web
- Shot, wrote & edited packages
- Fill-in anchor

**Morning Reporter/MMJ/Fill-in Anchor**

### **TVY, Dothan, AL**

May 2011 – August 2013

- Used TVUPack to deliver live shots weekly
- Enterprised, wrote, shot & edited packages daily
- Posted to station website & social media pages daily
- Produced newscasts
- Fill-in anchor as needed

**Reporter/Producer/Fill-in Anchor**

### **WWL, New Orleans, LA**

August 2008 – May 2011

- Wrote scripts for Morning Show
- Selected video and sound for stories
- Wrote content for wwltv.com
- Assisted reporters & producers
- Acted as fill-in reporter

**Associate Producer**

### **WGNO, New Orleans, LA**

May 2008 – July 2008

- Worked assignment desk
- Printed scripts and rundowns, operated teleprompter
- Shadowed and assisted reporters

**Intern**