



Vanessa Araiza



Represented by **The NWT Group**

CarolynKane@NWTgroup.com

817-987-3600

<https://NWTgroup.com/client/vanessaaraiza>

EXPERIENCE

WFTS, Tampa, FL

September 2021 – Present

Weekend Evening Anchor/Reporter

- Lead nightside, well sourced reporter
- Anchor, write weekend shows
- Sent to cover live big events for station and group

August 2019 – September 2021

Weekend Morning Anchor/Reporter

- Sent to cover live big events for station and group

WKMG, Orlando, FL

August 2016 – August 2019

Reporter/Anchor

- Enterprise lead stories
- Cultivated news sources and created close relationship with community and sources
- Produce content for multi platforms
- Primary fill-in anchor for all shows

WBRC, Birmingham, AL

October 2011 – August 2016

Anchor/Reporter

- Anchored 90 minute evening weekend newscasts and main weekday fill-in anchor
- Cultivated news sources and created close relationship with community leaders and members
- Shot, wrote, and edited stories and packages that aired on various platforms
- Utilized social media to promote news coverage and increase viewership ratings

WTVY, Dothan, AL

September 2007 – October 2011

Anchor/Reporter

- Anchored weekend newscasts and main fill-in anchor for all weekday newscast
- Collaborated with producer to create fast-paced and informative news copy
- Crafted compelling and interesting headlines and teases for newscast
- Continually generated story ideas for five counties in Alabama, including coverage in FL & GA

WEAR, Pensacola, FL

May 2005 – September 2007

Production Assistant/Field Producer

- Wrote and updated breaking news copy for the anchors and WEAR Website
- Field Produced breaking news and enterprise stories
- Operated studio and control room equipment for daily newscasts

Awards

- Associated Press – Best Specialized Reporter
- Edward R. Murrow - Team Coverage Christmas Tornado 2015

Associations

- National Association of Hispanic Journalists
- EmpowHERment - Board of Directors
- Children's Cancer Center
- Junior League of Tampa
- *Former
- Rotary Club of Birmingham
- Chrysalis Home for Girls
- Magic Moments Junior Board Member

Education

University of West Florida,
Pensacola, FL May 2007

Bachelor of Communications –
Specialization in Broadcast

Social Media



VanessaAraiza



@vanessa.araiza.1
4.6K followers



@AraizaReport
3.2K followers



@araiza_report