



Lara Greenberg



Represented by **The NWT Group**

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<https://NWTgroup.com/client/laragreenberg>

Awards

- 2017 Regional Edward R. Murrow Award - Feature Reporting
- 2017 Pennsylvania Association of Broadcasters Award - Outstanding Television Feature Story/Report/Series
- 2016 Pennsylvania AP Award - Best Series
- 2016 Pennsylvania AP Award - Best Feature
- 2016 Sigma Delta Chi Award - Feature Reporting, Large Market
- 2016 Mid-Atlantic Regional Emmy Award
- Health News Single Story or Series 2016 Mid-Atlantic Regional Emmy Nomination - Outstanding Writer New/Commentary/Short Film
- 2016 Mid-Atlantic Regional Emmy Nomination - Outstanding General Assignment Report Within 24 Hours
- 2012 Syracuse Press Club Award - Spot news coverage

Skills

- ENPS, OPUS, Dalet, Sony EX3, Panasonic P2
- Final Cut Pro, Avid Newscutter, TONS, Dalet, Edius
- Twitter, Facebook, Instagram,

Affiliations

- Walk to End Alzheimer's Marketing Chair

Social Media

LaraBrynGreenberg

LaraGreenbergTV
3.6K followers

@LaraGreenbergTV
3.7K followers

@LaraGreenbergTV
1.3K followers

EXPERIENCE

WRGB, Albany, NY

Anchor

June 2022 – Present

WOFL, Orlando, FL

Anchor/Reporter

June 2018 – June 2022

- Special projects/investigative reporter/field anchor
- Extensive live breaking news experience
- Primary fill-in anchor for "Good Day Orlando," and for newscasts at 5, 6, 10, and 11 p.m. and weekends
- Lead night side reporter

WHP, Harrisburg, PA

Anchor/Reporter

October 2014 – June 2018

- Primary Anchor, October 2016—June 2018
- Weekend Anchor, May 2016—October 2016
- Reporter/Fill-in Anchor Oct 2014—May 2016
- Anchor 5/6/10/11PM Newscasts (Monday-Friday)
- 2017 Murrow Award for story on Alzheimer's
- EMMY Award Special Projects Reporting
- Two Pennsylvania AP Awards for Special Projects Reporting

WNEP, Moosic, PA

Reporter/MMJ/Fill-in Anchor

July 2012 – September 2014

- Lead reporter; enterprise reporter
- Fill-in Anchor on weekend newscasts
- Luzerne County beat reporter

YNN, Corning, NY

Reporter/MMJ

May 2010 – June 2012

YNN, Syracuse, NY

News Intern

January 2010 – May 2010

WPIX, New York, NY

Creative Services Intern

June 2009 – August 2009

Z100 Elvis Duran & The Morning Show- New York, NY

Intern

May 2008 – August 2008

EDUCATION

Syracuse University, S.I. Newhouse School of Public Communications

May 2010

Bachelor of Science in Broadcast Journalism, Minor in Spanish