



Jeané Franseen

Represented by **The NWT Group**

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EXPERIENCE

KATV, Little Rock, AR

Weekend Anchor/Reporter

March 2021 — Present

KMSS FOX/KTAL NBC, Shreveport, LA

Morning News Anchor

March 2019 — October 2020

- Presented four hours of news across two networks for Northwest Louisiana, East Texas, Southwest Arkansas while acting as Managing Editor
- Created several new, exclusive segments for the morning show, including:
 - Coffee with the Mayor
 - Consumer Watch with the Better Business Bureau
 - Educator of the Week
- Live Shots/Breaking News
- Producer

WATN-Local 24 ABC/CW, Memphis, TN

Reporter

September 2017 — March 2019

- News Reporter for the Mid-South
- Live Shots/Breaking News
- Fill-in Anchor

KMSS FOX/KTAL NBC, Shreveport, LA

Reporter

April 2016 — September 2017

- News Reporter for Northwest Louisiana, East Texas, Southwest Arkansas
- Live Shots/Breaking News
- Fill-in Anchor
- Producer

KTVE NBC/KARD FOX, Monroe, LA

Reporter

February 2015 — April 2016

- News Reporter for North Louisiana, South Arkansas, West Mississippi
- Live Shots/Breaking News
- Fill-in Anchor
- Producer

KTVE NBC/KARD FOX, El Dorado, AR

Reporter

April 2014 — February 2015

- Bureau Chief
- News Reporter for South Arkansas

Awards

- 2022 MLK Excellence in Broadcast Journalism

Education

Middle Tennessee State University
Murfreesboro, TN
December 2013

Bachelor of Science in Electronic Media
Communications/Journalism (Cum
Laude)
Minors: Spanish and Speech/Theatre

Madrid, Spain
Summer 2012
Took Spanish and Art courses at Nebrija
University

Social Media



@JFranseenTV
3.7K followers



@JFranseenTV
3.7K followers



@jfranseentv
11.7K followers