



Hunter Sowards



Represented by **The NWT Group**

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<https://NWTgroup.com/client/huntersowards>

EXPERIENCE

KUSI, San Diego, CA

Anchor/Reporter

September 2019 – Present

- Weekend Anchor/Producer/Reporter
- Primary Anchor Backup (Evening/Late Newscasts)
- Newsroom Leader/Mentor for producers and reporters
- Lead Field Reporter in all major newscasts
- Extensive Live/Breaking News experience
- Enterprise reporter-(2-3 PKGs daily)
- Countless Exclusive Reports
- Experience as an MMJ (Shooting, Editing and Live Shots)
- TSR's for all major rating periods

KTRE, Tyler, TX

Anchor/Producer

August 2017 – August 2019

- Anchored and produced at least five hours of news content each week for the most watched nightly newscast in the market
- Regular fill-in anchor for KLTN newscasts, including Emmy award winning Good Morning East Texas
- Frequent host and contributor for East Texas Now, conducting live interviews streaming on multiple platforms
- Pioneered the first newscast to successfully operate on the VizOpus technological system
- Delivered the news in a confident fashion that highlights dynamic personality while maintaining a calm demeanor during breaking news
- Responsible for managing and organizing daily reporter content to build compelling newscasts
- Produced and gathered relevant, local content while meeting strict deadlines
- Wrote, designed, produced, and edited elements of each story for every newscast
- Posted web reports and videos that assisted in viewer retention and engagement
- Participated in community events on behalf of the station
- Engaged audience with on-camera presence and social media interaction
- Established rapport with local officials, community members and organizations

KTRE, Lufkin, TX

Multimedia Journalist

May 2016 – July 2017

- Pitched, shot, and edited relevant stories, educating and informing viewers
- Frequent live in-studio or in the field reporting, mastering the ability to effectively communicate under high stress, breaking news situations
- Met tight deadlines and post to website, social media
- Reported on topics including crime, court cases, severe weather, local politics and features stories
- Contributed feature reports to the award-winning special segment 'Survivors' series covering local community members

KLTN/KTRE, Tyler, TX

General Assignment Reporter Intern

September 2015 – May 2016

Skills

- Newsroom - AP ENPS, AVID, iNews, CNN Newsource, ABC Pathfire, Viz Opus, Vizrt Graphics, WorldNow Producer
- Video Editing/Shootin - Edius, Final Cut Pro, iMovie
- Shooting - DSLR, Panasonic P2, LIVE U Portable Video Uplink
- Emcee and Keynote Speaker - Appearances include: Expanding Your Horizons Conference Keynote Speaker, SFA Charter School Commencement Speaker, Nacogdoches High School Convocation Emcee
- Other - Buffer: Producing social media content, Director of Brand and Social Media

Education

Stephen F. Austin State University,

Nacogdoches, TX May 2016

Bachelor of Arts, Radio/Television

Broadcasting

Magna Cum Laude Honors

Social Media



HunterSowards



@HunterSowardsKUSI
7.7K followers



@huntersowards3
3.4K followers



@huntersowards
7.4K followers