



Ashley Kirklen



Represented by **The NWT Group**

DavidChristopher@NWTgroup.com

817-987-3600

<https://NWTgroup.com/client/ashleykirklen>

EXPERIENCE

WLWT, Cincinnati, OH

Anchor/Reporter

August 2018 – Present

- Helped drive M-F 5PM Newscast to #1 in market (Households & Demos)
- Named to Anchor new M-F 7PM Newscast (#1 in Households & Demos).
- Primary Anchor fill in 6PM and 11PM nightly newscast
- Extensive Field Anchor Experience (LA-Super Bowl, Dayton Mass Shooting, Target Shooting)
- Moderator for Statewide Political Debates/Secured "Exclusive" Interviews with Pres. Biden/VP Harris
- TSR's for all major rating periods/Special Projects Reporter
- Newsroom Team Leader/Mentor for producers and reporters/Script approval of reporter scripts
- Extensive Community Involvement/Keynote Speaker/Mentor for young women

WGXA, Macon, GA

Morning Anchor

August 2015 – August 2018

- Co-produced, wrote and co-anchored 3 1/2 hour morning show everyday Monday-Friday
- Reported on breaking and spot news
- Researched, booked and conducted live interviews for morning news program
- Produced weekly reports and on air material for evening newscasts
- Managed multiple active social media platforms including Facebook, Facebook Live, Twitter and station website

WLUC, Negaunee, MI

MMJ/Producer

April 2013 – July 2015

- Produced, wrote, shot and edited stories for all newscasts on tight deadlines
- Reported live and breaking news
- Conducted interactive live shots and interviews during the TV6 Morning Show
- Operated camera and used Edius editing system to develop creative shots and graphics
- Utilized technology to post to the station's website, manage social media pages and gather news

ESPN U.P. 93.3, Marquette, MI

On-Air Talent

May 2013 – July 2015

- Produced and hosted one hour sports radio show 'The Sports Pen'
- Reported latest national news, stats and scores on air for Sunday sports updates
- Recorded scores from local Friday night football/basketball games to update on air

Elementary/Middle School Teacher

2009 – 2013

Skills

- Script Writing
- Video Editing
- ENPS
- Social Media Management
- Website Editing

Education

Indiana University
Bloomington, IN
May 2008

Bachelor of Arts,
Telecommunications

Social Media

AshleyKirklen

@AshleyKirklen
2.9K followers

@AKirklen
2.8K followers

@akirklen
1.8K followers