Taylor Grenda

Represented by **The NWT Group**
CarolynKane@NWTgroup.com   817-987-3600

Social Media

in TaylorGrenda

f @TaylorGrenda
89.5K followers

🐦 @TaylorWBAL
5.5K followers

📷 @taylor_grenda
7.9K followers

Education

Mississippi State University
Broadcast Meteorology Certificate
December 2014

University of Miami
Bachelor of Science in
Communications
Major: Broadcast Journalism
Minor: Political Science
May 2012

https://NWTgroup.com/client/taylorgrenda

EXPERIENCE

WBAL, Baltimore, MD   **Weekend Morning Meteorologist**
August 2017 – Present

WPBF, West Palm Beach, FL   **Meteorologist**
June 2014 – August 2017
• Weekend Evening Meteorologist/Primary backup
• Weekday Morning Traffic Talent
• Extensive Hurricane and Tornado Storm Tracking experience

KRBC, Abilene, TX   **Meteorologist/Reporter**
July 2013 – May 2014
• Weekend Weather Anchor/ Weekday Reporter
• Gained knowledge of Weather Central graphics system and Avid Newscutter
• Creating and producing live weather broadcasts and updating social media
• Performing live shots
• Severe weather experience

WTXF, Philadelphia, PA   **Intern**
January 2013 – April 2013
• Created and performed my own forecast every weekend after every show
• Gained knowledge of how to forecast by myself and produced my own weathercast
• Assisted the weather anchors and producers with the daily forecasts and hourly broadcasts
• Responsible for creating the weather graphics for the 5,6, and 10 o'clock newscasts
• Gained knowledge of WSI and Baron weather system. Also assisted the assignment desk and reporters

University of Miami Television (UMTV), Coral Gables, FL   Reporter
September 2010 – May 2012
• Shot, edited, and wrote packages for the show SportsDesk, a live half hour show broadcasted every Friday at 7 pm
• Used ENPS and Final Cut Pro
• Sports reporter for All University Sports
• Responsible for writing and performing live shots for an on-air commentary segment for SportsDesk
• Responsible for assisting in the production of the show NewsVision

Dover, DE   **Miss Delaware USA, Top 10 Finalist**